

NORTH BEACH ECONOMIC DEVELOPMENT COMMITTEE MINUTES
August 01, 2018 7 PM (this is the July meeting)
North Beach Town Hall

Meeting was called to order by Deborah Noyes at 7:10 PM

In attendance: Lisa Payne, Deborah Noyes, Debbie Benefield, Norma Robertson, Carrie Hansen, , and Council Liaison Gwen Schiada

OLD BUSINESS:

June meeting minutes were approved.

Truck Pilot Update:

Both pilots were cancelled due to lack of interest from vendors.

NEW BUSINESS:

Business Loop:

The EDC thanked Sharon Hall, representative to The Business Loop, for accepting our invitation to our meeting to kick-start/discuss meeting regularly with the Business Loop.

The following points were discussed:

1. We should invite businesses beyond the loop
2. Consider hosting the first week in October. Discussed 7pm for 90 minutes
3. Present it as an event - come up with engaging title (e.g. North Beach Business Summit or something like that?)
4. Be clear about purpose of meeting - perhaps incorporate mission statement as part of our outreach: *The mission of the North Beach Economic Development Committee is to help the town continue to grow beyond primarily a beach destination to a community that offers a diverse range of attractions for residents and visitors. We will embrace initiatives that help create and support vibrant, attractive businesses, streetscapes and residential areas that inspire pride and contribute to a positive quality of life.*
5. Tie into...we can't do it alone...we need to hear from businesses: What are the challenges, opportunities and resources needed to succeed in NB? (Consider organizing session as SWOT analysis). Also, discuss how we might dialogue on more regular basis,
6. Consider what supplies we need (e.g. food/ flip charts, etc.) - look at EDC budget to cover costs
7. Consider a location - do we do at town hall or somewhere else?
8. Do we also have a survey?
9. Need a way for them to RSVP
10. Run by Sharon prior to dissemination

The meeting adjourned at 8:05

Respectfully submitted by Deborah Noyes