

NORTH BEACH  
ECONOMIC DEVELOPMENT COMMITTEE MINUTES  
North Beach Town Hall  
August 29, 2018

In attendance: Deborah Noyes, Lisa Payne, Mary Mayhew, Paulette Peterson, Norma Robertson, Deb Benefield, Patricia Eleazer, Council Liaison Gwen Schiada

The meeting was called to order at 7:35 p.m. by Deborah Noyes.

Old Business . . .

Minutes of our July meeting were not available. Members will approve both July and August minutes at our September meeting.

New Business:

Deborah requested we look at our Year in Review and bring suggestions to our October meeting.

Business Summit:

- Invite businesses beyond The Loop: Show support for all businesses, not only retail, but service businesses, vacation rentals, small artisans, and others.
- Consider hosting first week in October: A date for a Business Summit was set for October 10, 2018, 7 to 8:30 p.m., at Town Hall.
- Present the Business Summit as an event: "First Annual North Beach Business Summit" was suggested as an engaging title. We will ask Dawn to send out a "Save the Date" to the businesses after having Sharon Hall review it. We'll use our September meeting as a planning meeting for the summit. We discussed providing light refreshments at the summit.

Purpose of meeting: The purpose of the meeting is to function as a listening session to better understand: the following:

- Why you chose to do business in North Beach? What is the draw?

- What factors contribute to your successes and challenges?

- What opportunities are being missed?

- How can the EDC best support businesses?

- AND...Let's have some fun and network with each other! This will be a dynamic interactive conversation!

- What supplies are needed for Business Summit?: We need advertising, refreshments, planning. Gwen shared that she would check with the mayor for approval of the summit, check with the treasurer about funding for supplies and refreshments and talk to Dawn about advertising.

- Should we also provide businesses with a survey?: We will discuss this at our September meeting.

The meeting adjourned at 8:10 p.m. Our next meeting is scheduled for Wednesday, September 26, 2018, 7:00 p.m., Town Hall.

Respectfully submitted by Mary Mayhew 9-19-2018