

Town of North Beach  
Minutes – August 23, 2017 Meeting  
Economic Development Committee

Members present: Lisa Payne  
Deborah Noyes  
Paulette Kettleman  
Sharon Hall  
Mary Mayhew  
Gwen Schiada, Council Liaison attended through Skype  
Randy Hummel, Town Council, attended  
Paul Troncone, Town Council, attended

Guest attendee: Larry Jaworski, representing Chesapeake Beach EDC/Town Council

The meeting began at 7:00 p.m. with Deborah opening the floor to discussion.

- ☐ Banner Update: Gwen spoke with Mayor Frazer regarding the original banner design that was presented to the Town Council two years ago. Gwen informed the EDC that the Mayor has approved the banner with a minor modification. After EDC discussion, Gwen will ask Stacy to order the banner as modified.

Taste of the Beaches event was discussed: The Taste of the Beaches event takes place Sept 9<sup>th</sup> and proceeds will go to the Wounded Warriors Project. There is a volunteer application form that can be accessed and filled out online. Both Towns will participate including donation of funds, opening speeches by both Mayors, and Town Council and EDC volunteers, as well as vendor tables including North Beach businesses. Larry pointed out that the event is a joint-town effort.

- ☐ EDC Goals were discussed and prioritized. It was decided that the Goals would be addressed in the following order with some overlap. The Town reports (e.g. Basu report, APA, PAC) previously reviewed by the EDC will serve as a roadmap.

1. Town Partnership- Taste the Beaches is the first partnership endeavor. EDC members from both North Beach and Chesapeake Beach will meet in the Fall to discuss other joint projects and efforts. One topic for discussion at that meeting should be the Trolley/Shuttle – between towns possibly next summer.

Partnering – support each other. For example, the NB Polar Bear Plunge. What can Chesapeake Beach do in support of this and other NB events.

Great to partner for Halloween and the annual North Beach Polar Bear Plunge.

## 2. Marketing

3. Beautification- Discussion was held regarding issuing plaques similar to those from the House and Garden Tour to all previous as well as future winners of the Yard of the Month. Further discussion was had suggesting that a large plaque with winners names be made and possibly be featured at Sunrise Garden.

At our next meeting to be held on September 27, 2017, we will focus on internal dialogue

- 1) Town Partnerships (discuss Taste of Beach event as well as discuss other ideas and flow/format for our first joint meeting with Chesapeake Beach EDC) ;  
Discuss Yard of the Month tiles/plaques presentation for future Town Council meeting.

The meeting adjourned at 8:00 p.m.