

NORTH BEACH
ECONOMIC DEVELOPMENT COMMITTEE MINUTES
North Beach Town Hall
FEBRUARY 28, 2018

In attendance: Lisa Payne, Deborah Noyes, Sharon Hall, Carrie Hanson, Norma Robertson, Mary Mayhew, Debbie Benefield

Meeting was called to order at 7:05 PM by Deborah Noyes.

Motion to approve minutes from the January Meeting was made and seconded. All in favor.

There was a short discussion about the Yard of the Month tiles that is a joint project with the garden club and funded by the town. Pottery Patch in Dunkirk has been making these 6 x 6 tiles and they are almost complete as reported by Deborah.

Lisa and Deborah have had two meetings with Larry Jaworski and Greg Morris, Chesapeake Beach EDC co-chairs, to discuss the viability of re-introducing the beach bus/trolley under a new business model.

A review of the Strategic Plan 2017-2018 Document was completed. We populated all 4 priorities (Beautification, Marketing, Business Development and Town Partnership) with at least 3-4 action steps. It was recognized that this is a dynamic document and we will most likely add and adjust as we move forward.

Larry Jaworski (EDC town council member and CB EDC co-chair) was in audience and shared that Chesapeake Beach has volunteered to provide one of the venues for the Film Festival this year and also requested help with soliciting North Beach business participation in Taste the Beaches.

Guidelines for EDC membership (numbers, terms), mission etc. were discussed. Town Resolution 11-02 was shared with members. Basically, it is up to the individual town committees to define its mission, membership and guidelines. We will discuss specifics at a later meeting.

The meeting adjourned at 8 p.m.