

NORTH BEACH  
ECONOMIC DEVELOPMENT COMMITTEE MINUTES  
JANUARY 24, 2018

In attendance: Lisa Payne, Deborah Noyes, Gwen Schiada, Carrie Hanson, Norma Robertson

Meeting was called to order at 7:05 PM by Lisa Payne.

Motion to approve minutes from the October Meeting was made by Deborah. Seconded by Carrie Hanson. All in favor

**OLD BUSINESS:**

Deborah showed the yard of the month plaques. This committee came from beautification effort under the Garden Club. EDC has taken over the responsibility of choosing and awarding the Yard of the Month.

The town Banners were on display at the meeting. They were well received by the EDC with positive comments by the members. The committee asked for the chairpersons to get a clarification on where banners will be displayed and rotation schedule with other banners.

The Banners were included in a recommendation by Dr. Bassau who consulted with North Beach for Economic Development and beautification.

**NEW BUSINESS**

There was discussion on EDC Priorities:

1. Marketing
2. Town Partnership
3. Business Development

\*Discussion followed on Community Engagement and the possibility of having a Listening Session. One goal is to motivate, retain and encourage businesses in the town.

Calvert Co. Economic Development leadership is also available to assist in group meetings.

Sharon Hall is working on gathering business owners together to listen to "needs, objections, improvements and comments to assist businesses.

\*Conversation was entered into about the possibility of the town again having a trolley. It was agreed that perhaps it merits further discussion. The lead in the trolley discussion will be the Chesapeake Beach Economic Development Committee.

\*Discussion came up about the Shirt Shack. The Town has trademarked a logo for T-Shirts and the Shirt Shack will be staffed through the town.

Motion was made and accepted to adjourn the meeting at 8:32 PM.

Respectfully Submitted,  
Norma Robertson

