



## 2011 STATE OF THE TOWN

Mark R. Frazer, Mayor



## 2011 HIGHLIGHTS AND ACCOMPLISHMENTS



Improved Town Hall Services: New Town Hall opened to the public. Larger space available to accommodate committee meetings, town council meetings, public speaking, events, etc.

Reorganized Town Committees

Changed Ordinances for Better Beach Cleanliness: Ordinance changed to limit the size of coolers and food containers to reduce the amount of food waste and trash left behind by visitors.

Increased out of county beach fees which increased revenue



Acquired Walton Beach Property, now known as The Walton Beach Nature Preserve

Purchase Dayton Avenue uplands and tidal marsh





Beach replenishment: dredged approximately 4,000 cubic yards of sand back on to the beach that washed out in the water from late winter/early spring storms.

Approved construction of timber breakwaters to control beach erosion (February award)







Public Works Facility: Started design, site work and now within days of completing a new, more efficient facility that compliments the north end of Dayton Avenue.



Began rehabilitation on existing DPW building





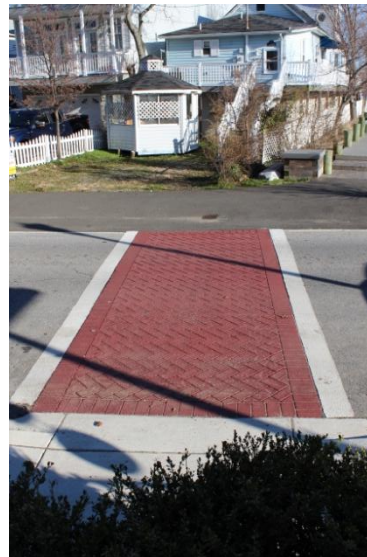
Constructed overlook pier at the end of Dayton Avenue which gives a great view of the wetland area and provides a safe place for residents and guests to view the various species of wildlife, plants and nature. This pier also fits in to the overall plan to preserve the wetlands at the north end of town.



Increased parking at Burnt Oaks Subdivision by installing new angle parking, providing residents with 20 more spaces to help with parking problem.

New Crosswalks on Bay Avenue between 5<sup>th</sup> Street and 7<sup>th</sup> Street. Installed streetscape and new crosswalks at 7<sup>th</sup> Street and Bay Avenue to better the town's appearance and allow for easier access to businesses located in town.

Contract in place and have given notice to proceed with new sidewalk installation on 7th street from Dayton to Greenwood Avenue and on Frederick Avenue. Project should be completed in the spring of 2012.



Wrote new rental letter making owners responsible for scheduling inspections

Worked with Zoning, lessening the work load of the Zoning Official

Worked on having the Town Codes updated to be in line with the Calvert County Codes

Completed 171 Residential and Business Inspections

337 Property issues were addressed: Trees, exterior maintenance, etc.





Expanded 2011 Friday Night Farmers' Market to 7<sup>th</sup> Street and purchased new Farmers' Market banners

Added bicycle and kayak rentals at the beach



Held first Eat, Drink, Go Local in cooperation with the Maryland Wineries Association

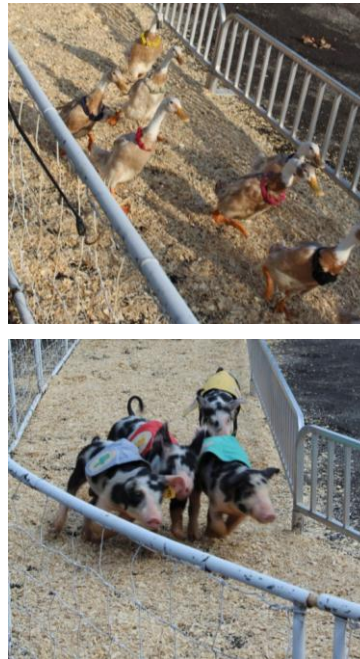
Promoted the town by using creative marketing materials and social networking. Added event list to online event sites.





Installed directional signs to allow for easier access to businesses located in town.

Held 1<sup>st</sup> Annual Bay Harvestfest with pig and duck races





Purchased new Christmas decorations with Economic Development funds

Revenue for Economic Development fund increased due to out of county fees being increased  
(April – September: \$43,004)





Constant yield tax rate 0.6781 per 100 of assessed value.

Assessments were reduced by 13% overall.

The reduction in assessments with no constant yield adjustment would have reduced towns revenue and create a short fall of \$186,784.50 dollars.

Adopted tax rate 0.63 per 100 of assessed value.

No increase to trash rate of \$243.00 per year

Economic Development Fund (Increase to Out of County Fees \$2.00 of every pass sold goes to the EDF).

Cell Tower Revenue \$71,310 (increase of 4% over prior year).

Christmas Lights purchased from MOSCA \$64,485 paid in three installments \$21,495 from EDC Fund.

Public Works building funded with Capital Grant \$200,000 and General Fund Reserve.

Department of Business and Economic Development (DBED) grant \$62,500 (\$37,500 new Public Works Building/\$25,000 restore old Public Works Building).

Critical Areas Grant award \$4,000.

State Aid for Police Protection Fund award \$13,935.

Settlement July 2011 on Walton Beach Preserve \$160,000 funded by General Fund Reserve.

IWEB: Internet Access for Water and Sewer Accounts payments/account history for customers.

Sewer Benefit \$221.20 per unit (No increase).

Water Benefit \$110.10 per unit (No increase).

No Increases to Quarterly Water and Sewer rates (Minimum 10,000 gal @ \$140.70 including the MDE Flush Tax).

Beach Dredge totaled \$95,276.

5th Street Outfall (flood control) totaled \$226,923.

Refinanced 2009 and 2010 Bonds for a savings of \$155,000 over the life of the bonds.



In 2012:

- Develop partnership with Calvert County for lease of North Beach Community Center to become new site of Bayside History Museum
- Develop partnership with Calvert County Parks and Recreation with Boys and Girls Club





## Transition of Nice & Fleazy to North Beach Performing Arts Center



Expand recycling program based on survey results

Tot Lot renovations to include new playground equipment and subsurface

going  green  
**Town of North Beach 2012**



## Waterfront Weddings

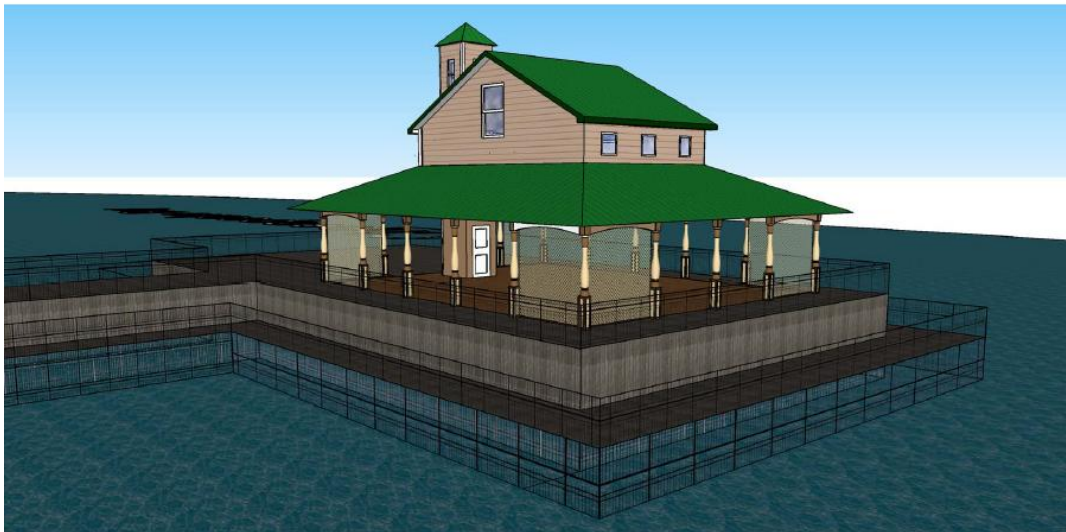




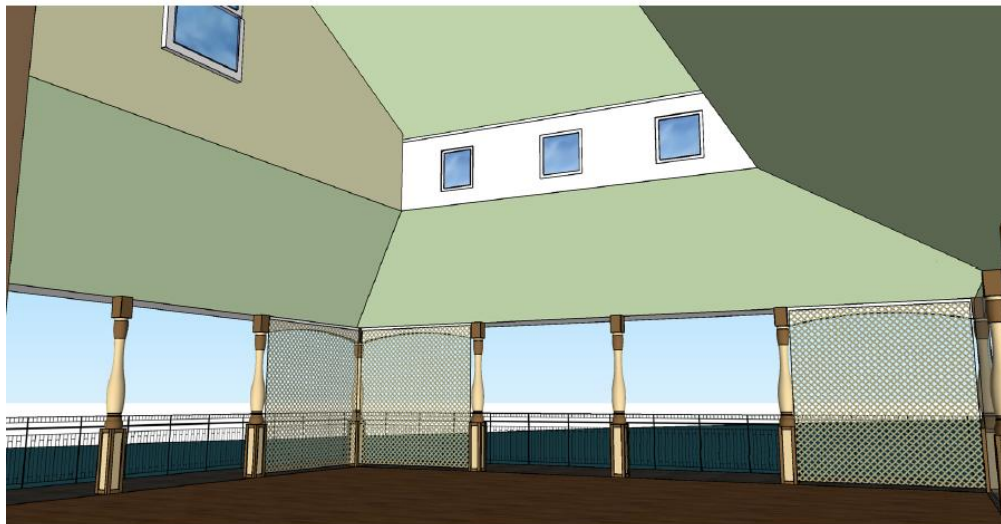
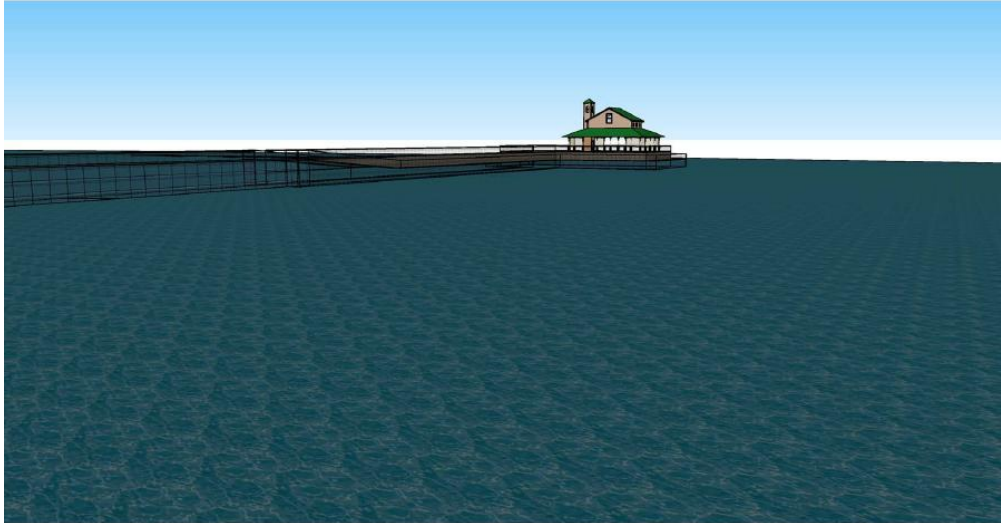
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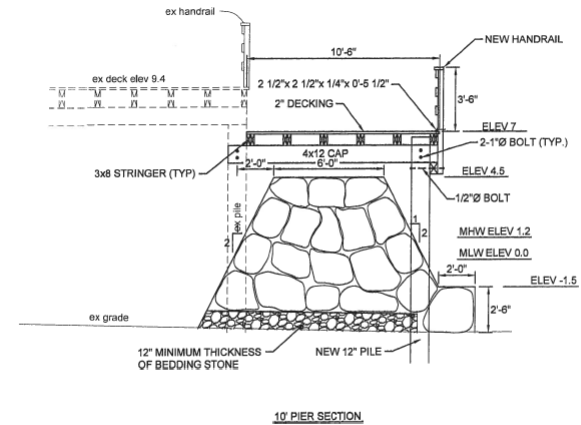


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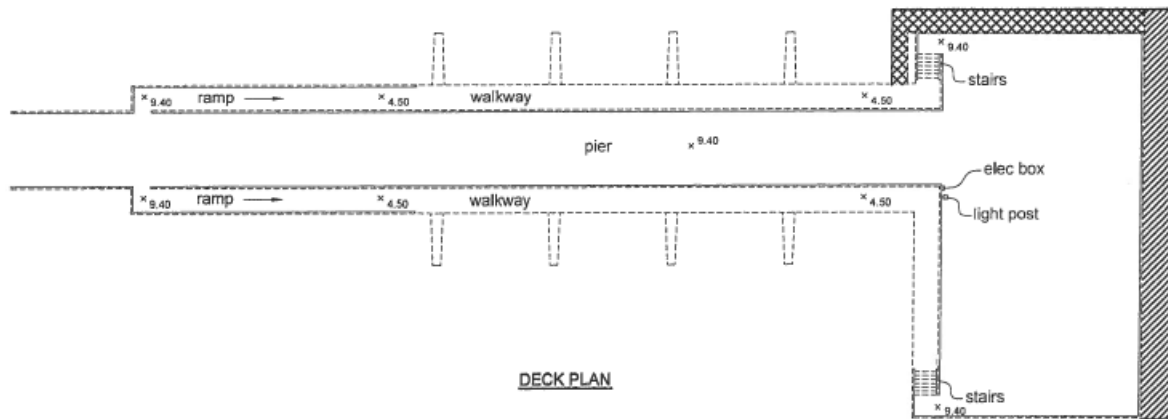






# Waterfront Weddings



FISHING PIER PROJECT  
NORTH BEACH, MD  
1" = 1' 1/2/12



-  6' ACCESS WALKWAY
-  NEW DECK FOR FISHING

FISHING PIER PROJECT  
NORTH BEACH, MD  
1" = 30' 12/30/11

Began efforts to revamp new town website

Increased presence in social media: Facebook, Twitter

Designed color advertisements, posters and banners to promote events and happenings in town.

Established relationship with Old Town Crier, which helped to place North Beach on the front page of the paper.

Distributed town brochure in the Capitol Hill area

Developed QR code for town; when scanned with a smartphone it will take you directly to our website.

Persuaded residents to stay local by dining, shopping and utilizing services in town.

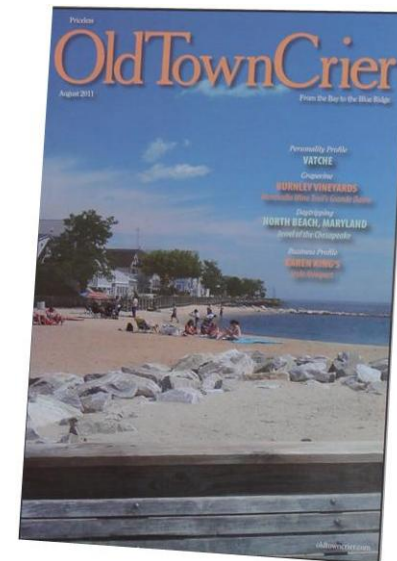
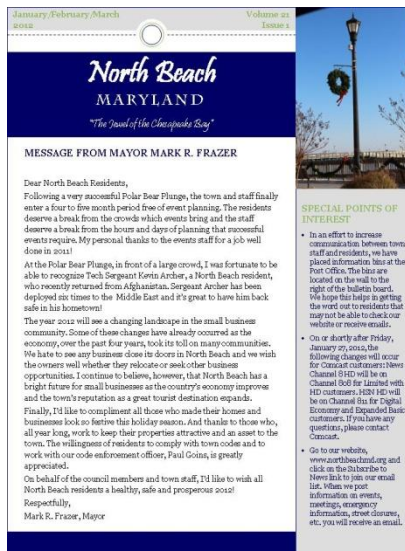
Attended Eat, Drink, Go Local in Frederick to advertise North Beach Eat, Drink, Go Local and hand out town brochures

Comcast interviews with Mayor Frazer to target Northern Virginia area

Updated newsletter to glossy, magazine style, increased content; established bulk rate to save money

Created Youtube account to upload town videos

Created new town logo



Upgraded sewer lines: Replaced approximately 200 feet of aging sewer discharge line from the Bay Avenue pumping station. Replaced valves, check valves and installed a bypass connection to allow for emergency operation of the station in the case of a pump failure at this location.

Hurricane Irene: DPW staff was busy with preparation for and all the cleanup from the storm for several weeks.

Phragmites control: Began successful phragmites control program; will continue early spring





2011 Polar Bear Plunge



## Comcast Cares Day/Plant the Town





## Friday Night Farmers' Market and Classic Car Cruise-Ins





## North Beach House and Garden Tour/Art Show



## Concerts on the Beach



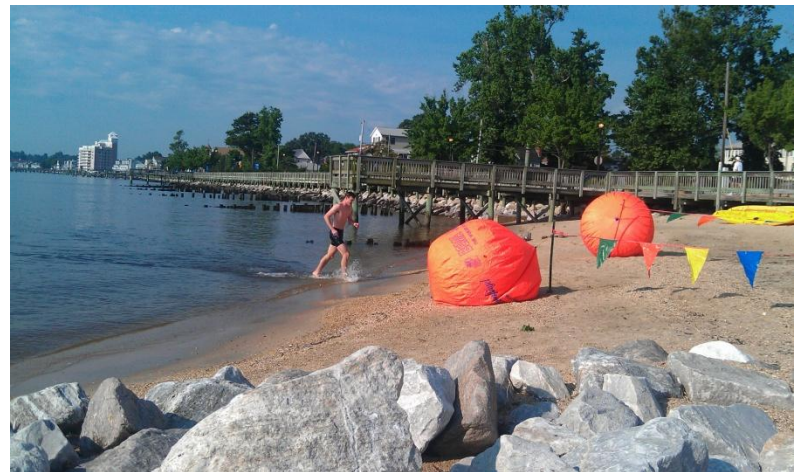


## Movies on the Beach





## Tri-Forces Triathlon



## Eat, Drink, Go Local in cooperation with Maryland Wineries Association





## Drive-In Movie

*North Beach* Drive-In

★ The Town of North Beach presents ★  
***Some Like It Hot***

COLLECTOR'S EDITION  
MARILYN MONROE  
TONY CURTIS  
JACK LEMMON  
SOME LIKE IT  
**HOT**

**September 17, 2011**  
at dusk on the visitor parking lot  
at 5th St. & Chesapeake Ave.

f t QR

For more information call 301.855.6681 or 410.257.9618  
email: [northbeach@northbeachmd.org](mailto:northbeach@northbeachmd.org) online: [www.northbeachmd.org](http://www.northbeachmd.org)



## 1<sup>st</sup> Annual Bay Harvestfest





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## Christmas on the Beach: Light Up the Town





## Christmas on the Beach: Holiday Parade



## Christmas on the Beach: Santa





## Christmas on the Beach: An Evening with the Arts





January 1: Polar Bear Plunge

Friday Night Farmers' Market & Classic Car Cruise-Ins  
(first Friday in May through the last Friday in October)

June 3: House & Garden Tour/Art Show

Concerts on the Beach

- June: Seldom Scene
- July: Sam Grow Band
- August: To be determined (Country)

Movies on the Beach

- June: Cars
- July: Harry Potter
- August: 50 First Dates

June 16: Eat, Drink, Go Local (Jazz Ensemble)

Drive-In Movies

- September: Sherlock Holmes
- October: The Birds

October 6: 2<sup>nd</sup> Annual Bay Harvestfest

December 1: Christmas on the Beach



*Thank You*