

The Annual Polar Bear Plunge in North Beach is the coolest event of the year!

This event draws hundreds of brave participants and thousands of spectators each New Year's Day at 1:00 pm. It is **guaranteed** exposure and advertising for your business.

We are excited to announce that net proceeds from the 2020 POLAR BEAR PLUNGE will go to the

Saint Anthony's Catholic Church Ladies of Charity!

Sponsorship costs \$325 and the **benefits** include:

- 1. Printed logo on boardwalk banner for THE ENTIRE YEAR.
- 2. Printed logo on Polar Bear Plunge t-shirts that participants receive after plunging.
- 3. Online promotion of Polar Bear Plunge event and sponsors.
- 4. Four Polar Bear Plunge t-shirts.

LOGO TO APPEAR ON SHIRT AND BANNER MUST BE EMAILED TO drichardson@northbeachmd.org by **11/18/2019**.



