

2017

STATE *of The* TOWN

MARK R. FRAZER, MAYOR



The Jewel of the Chesapeake Bay
North Beach, Maryland





CAPITAL PROJECTS

- Chesapeake Avenue Streetscape
- Raised Elevation of Chesapeake Avenue





CAPITAL PROJECTS

- Flood Dike / Berm Completed
- Landward Drainage System Installed





CAPITAL PROJECTS

- Callis Park Revitalization
- Began Construction on North Beach Shirt Shack: All Things North Beach





IMPROVEMENTS & RECOGNITIONS

- America In Bloom / Flowerbeds Along Bay Avenue and Throughout Town
- Welcome Center was Renamed to Sally Donaldson Welcome Center
- Presented Plaque at Sunrise Garden in Honor of Louis Claggett
- Callis Park Gate





IMPROVEMENTS & RECOGNITIONS

- Sustainable Maryland Certification
- Hybrid Car for Code Enforcement
- Electric Vehicle Charging Station
- Fresh Coat of Paint for the Water Tower / Updated Logo



DEPARTMENT OF PUBLIC WORKS

- Seawall Repairs / Painting
- Chesapeake Avenue Streetscape
- Raised Elevation of Chesapeake Avenue
- Callis Park Revitalization
- Began Construction on North Beach Shirt Shack: All Things North Beach





CODE ENFORCEMENT

<u>Category</u>	<u>Total</u>	<u>Previous</u>
Cars, Trailers & Boats (removed or made compliant)	56	52
Door Tags Hung (grass, leaves, trash, etc.)	174	159
Business Inspections	37	54
Rental Inspections	132	75
Zoning Permits	27	15
Compliance Request Letters Sent	127	127
Abatements	12	14

- Installed & implemented modern software for Code Enforcement & Rental Housing.
- Assumed responsibilities of Zoning Admin.
- Abandoned properties reduced to two. All others have been rehabbed and sold or are on the market for sale.
- Completed training for Flood Zone compliance.
- Joined ACA, CEZOA, and ICC.





FINANCIAL

- Community Legacy Grant Streetscape Project: \$100,000
- MD Department of Energy Grant: \$30,000
- Net assessable real property base decreased from \$240,274,767 on July 1, 2017 to \$240,110,885
- The Town's Constant Yield Rate of 0.6329 per 100 of assessed value was adopted.
- Trash Rate remained the same at \$295.00 annually.
- Minimum quarterly water and sewer bill remained at a rate of \$148.20.

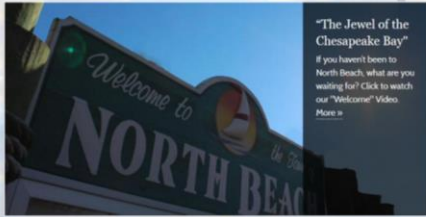




STAFF AT WORK

- Twinning is Winning!
- When we finally get out of Town Hall, you might find us in costume or jumping for joy!
- DPW and Waterfront staff work hard to keep your town well-maintained and beautiful.





NB Calendar

Town Council Meeting
February 8, 2018 - 7:00pm
Household Trash Collection
February 9, 2018 (All day)

Decorations on Benches »

If you have placed holiday decorations on town memorial benches, please remove them by Sunday, January 28, 2018. The

LET'S TALK TRASH!

Trash, Recycling and Bulk Information / Schedule »
Please visit this

Facebook: 54 "Welcome, NB all!"



twitter

Instagram

facebook

NB The Jewel of the Chesapeake Bay
North Beach, Maryland

MARKETING / PUBLIC RELATIONS

- Website re-design went live April 2017.
- Megan McGrath from NBC4 was in town to film and interview Mayor.
- Shirt Shack
- Began process for text notification system to improve communication with residents.
- Social Media:
 - Twitter followers have increased to 1,137
 - Instagram followers have increased to 1,317
 - Facebook fans increased to 8,664 in 2017
- Continued marketing and advertising the town and wedding venues in newspapers, magazines, visitor's guides, online and on TV (Comcast commercial).

Weddings
BY THE BAY
NORTH BEACH





GOOD TIMES

- Calvert Rocks / North Beach Rocks
- Eclipse Fun at the Boardwalk
- City Hall Selfie Day (We got a retweet from Gorton's Seafood!!!!)



Tweet

NB North Beach, MD @north_beach_md · 1d
Is that the Gorton's fisherman taking a #CityHallSelfie in front of Town Hall in @north_beach_md ??? @ELGL50



Gorton's Seafood
@gortonsseafood

@north_beach_md @ELGL50 I vote yes!

8/16/17, 7:54 PM

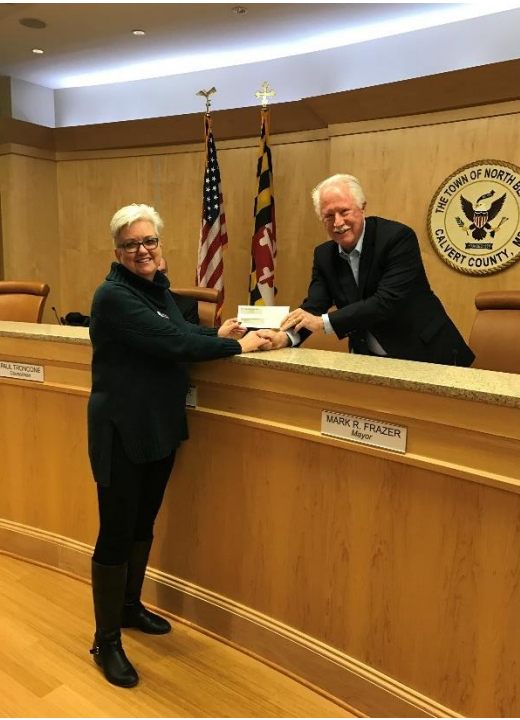
1 RETWEET 1 LIKE

Reply to Gorton's Seafood, ELGL





SPECIAL EVENTS: Polar Bear Plunge





SPECIAL EVENTS:

Comcast Cares / Plant the Town & Town Clean Up



SPECIAL EVENTS:

Farmers' Market, Classic Car Cruise-Ins, Art Fair



SPECIAL EVENTS:

End Hunger Dragon Boat Festival






SPECIAL EVENTS: Concerts on the Pavilion

- The Winstons
- Bamboo Chicken Band
- Alyssa Gaines
- Suckerpunch
- Beach Bumz Band



2017 NB Events
CONCERT
on the pavilion

The Winstons: Motown



The Winstons
"Memories Of Motown"

5.26.2017 @ 6 PM >> Free!

NORTHBEACHMD.ORG 410.237.9618 410.286.3799

2017 NB Events
CONCERT
on the pavilion



Bamboo Chicken Band
www.bamboochickenband.com

6.9.2017 @ 6 PM >> Free!

NORTHBEACHMD.ORG 410.237.9618 410.286.3799

2017 NB Events
CONCERT
on the pavilion

Beach Bumz Band



8.11.2017 @ 6 PM >> Free!

NORTHBEACHMD.ORG 410.237.9618 410.286.3799



2017 NB Events
 The Joint & the Ocean City
 North Beach, Maryland

M MOVIE

on the beach



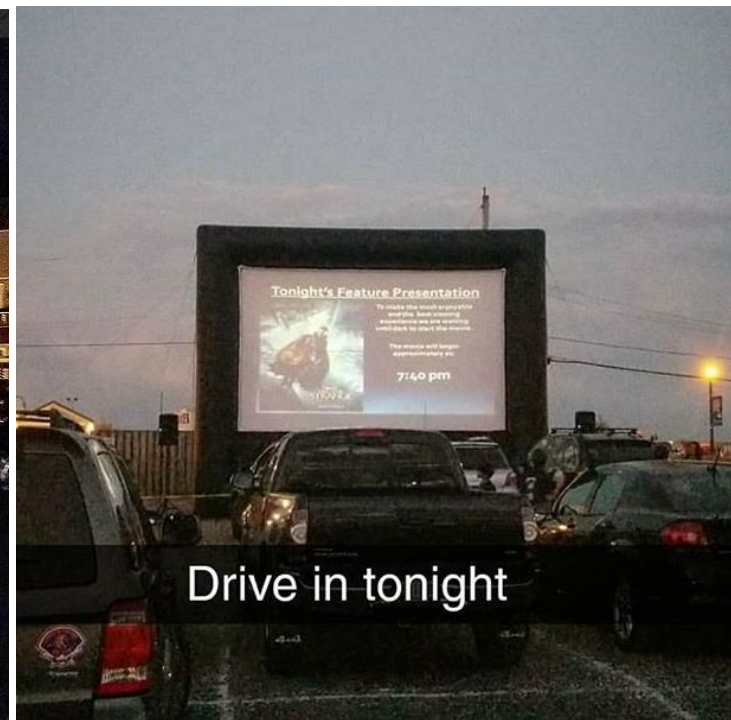
9.16.2017 NORTHBEACHWD.ORG #10.257
8.19.2017 NORTHBEACHWD.ORG #10.257
7.15.2017 NORTHBEACHWD.ORG #10.257
6.17.2017 NORTHBEACHWD.ORG #10.257
5.20.2017 @ DUSK >> *Free!*
NORTHBEACHWD.ORG #10.257.9618 #10.286.3799

SPECIAL EVENTS: Movies on the Beach

- Star Trek Beyond
- Secret Life of Pets
- Fantastic Beasts and Where to Find Them
- Zootopia

Drive-In Movies

- Dr. Strange
- Ghostbusters





SPECIAL EVENTS:

North Beach American Film Festival

- Three-day festival showcasing the best in American Independent Film, spotlighting films that exhibit the multi-cultural and diverse aspects of American life.





SPECIAL EVENTS:

7th Annual DrinkMaryland

2nd Annual Sunrise: A Celebration of the Arts

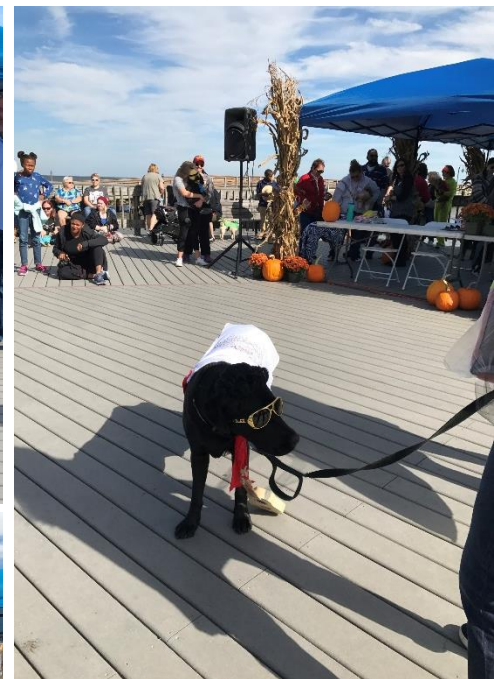




SPECIAL EVENTS:

Hound of the Town

- Calvert Animal Welfare League Fundraiser



SPECIAL EVENTS:

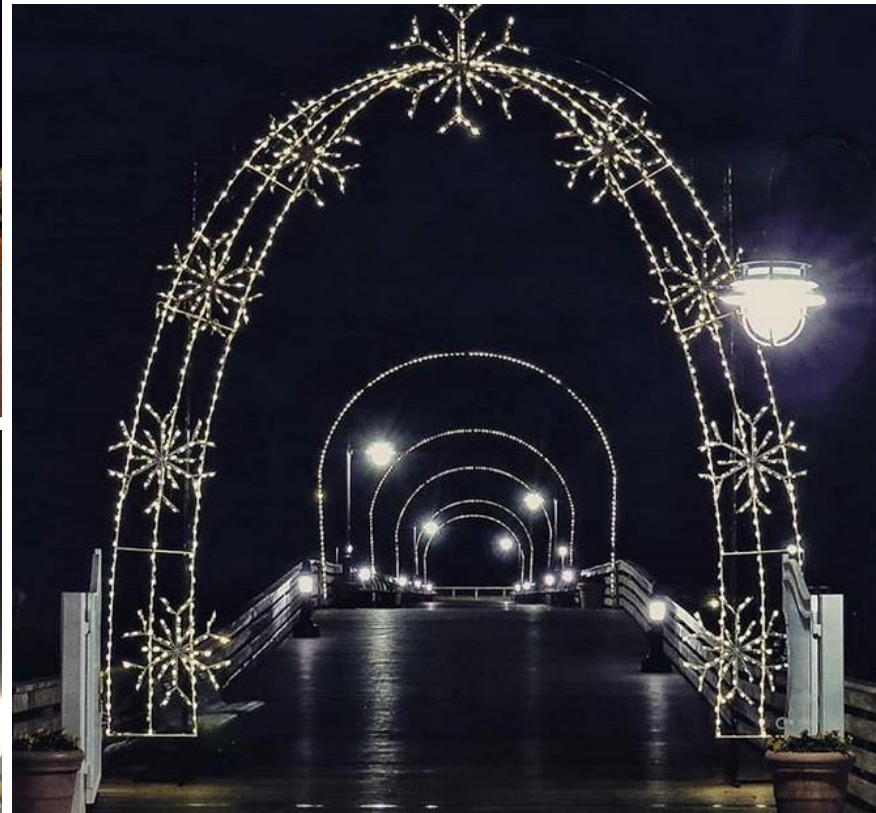
Boo Bash





SPECIAL EVENTS:

Light Up the Town





SPECIAL EVENTS:

Pat Carpenter Holiday Parade



SPECIAL EVENTS:

Santa On the Beach



SPECIAL EVENTS:

New Year's Eve Party on the Pier





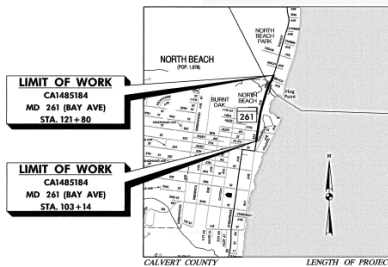
WORK IN PROGRESS

- Beach Dredge
- Raising Rt. 261 Between 9th Street and Anne Arundel County Line
- Library / Performing Arts Center
- Callis Park Renovation

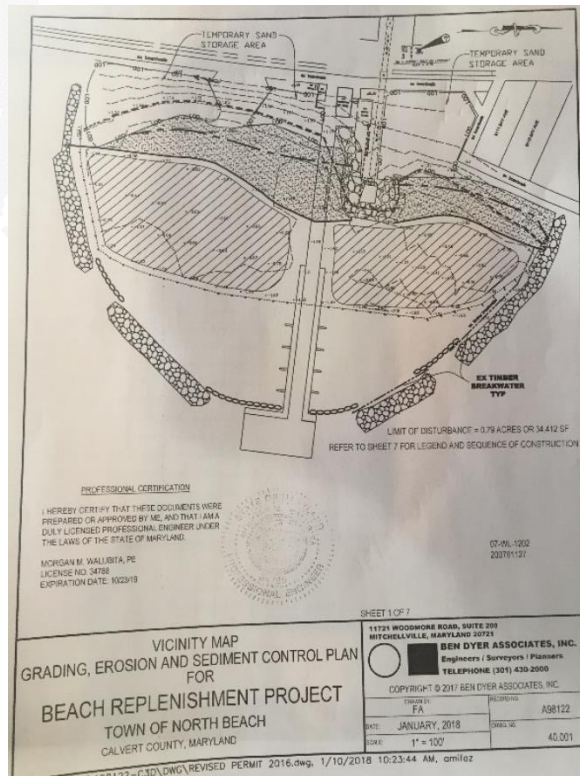
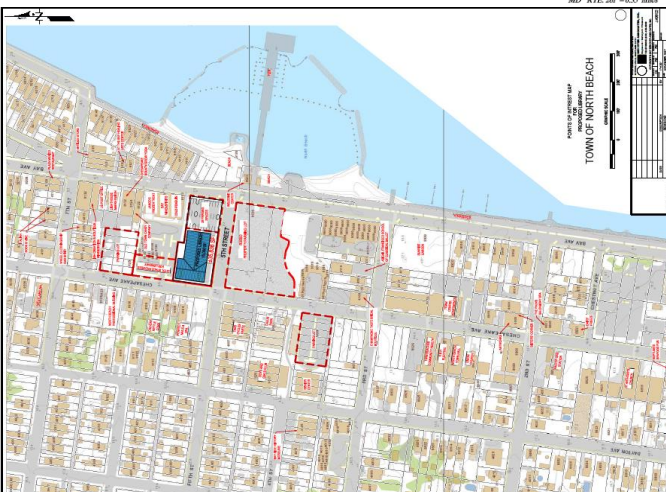
INDEX OF SHEETS
SEE SHEET 2



Maryland Department of Transportation
STATE HIGHWAY ADMINISTRATION
PLANS OF PROPOSED HIGHWAY
S.H.A. CONTRACT NO. CA1485184
FEDERAL AID PROJECT NO. TBD
MD 261 (BAY AVE) RECONSTRUCTION
FROM 9TH ST TO ANNE ARUNDEL COUNTY LINE



Office of Highway Development
Preliminary Investigation
DATED APRIL, 2017





LOOKING TO THE FUTURE



LOOKING TO THE FUTURE



LOOKING TO THE FUTURE



LOOKING TO THE FUTURE Development / Redevelopment



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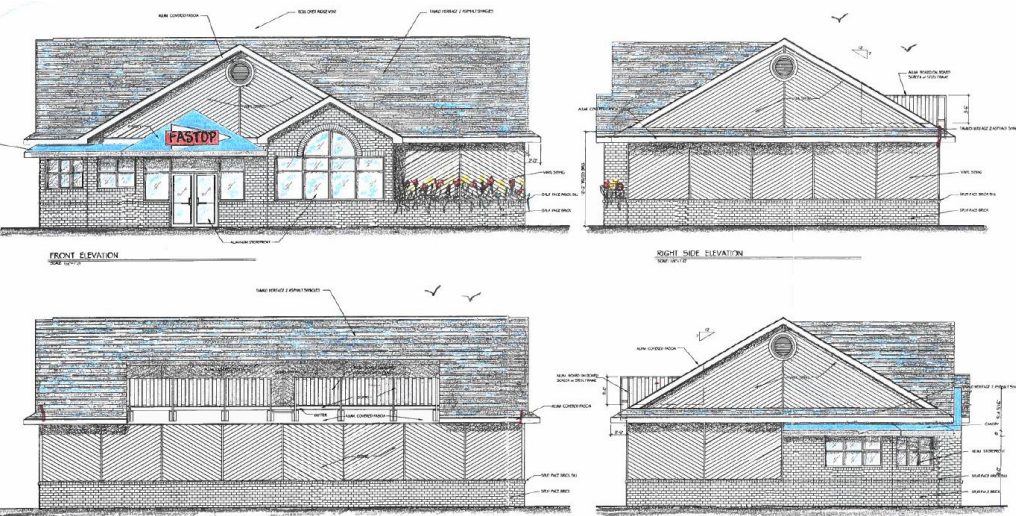


LOOKING TO THE FUTURE





LOOKING TO THE FUTURE



*Thank you for
a great year!*



The Jewel of the Chesapeake Bay
North Beach, Maryland



2018 SPECIAL EVENTS (TENTATIVE)

APR 21 | 8 AM

Comcast Cares Day | Plant the Town

APR 22

Welcome Center & Beach Open for Season

MAY 4-OCT 5 | Every Friday Night

6 TO 9 PM

Farmers' Market, Classic Car Cruise-In & Art Fair

MAY 19 | DUSK

Movie on the Beach

MAY 25 | 6 PM

Concert on the Pavilion

MAY 26

Bicycle, Kayak, Stand Up Paddleboard Rentals Begin

JUNE 3

House & Garden Club Tour

JUNE 8 & 9

6th Annual End Hunger Dragon Boat Festival

JUNE 16 | DUSK

Movie on the Beach

JUNE 22-24

North Beach American Film Festival

JUNE 23 | 12 PM

7th Annual DrinkMaryland with Concerts on the Pavilion

JUNE 23 | 12 PM

Art Festival | SUNRISE: A Celebration of the Arts

JUNE 29 | 6 PM

Concert on the Pavilion

JUNE 30 | DUSK

View Fireworks from the Boardwalk

JULY 14 | DUSK

Movie on the Beach

JULY 20 | 6 PM

Concert on the Pavilion

AUG 1

National Night Out

AUGUST 11 | DUSK

Movie on the Beach

AUG 24 | DUSK

Concert on the Pavilion

AUG 24 | 6 TO 9 PM

Farmers' Market Customer Appreciation Night

SEPT 15 | DUSK

Drive-In Movie

SEPT 22

Food Truck Rally

OCT 27 | 12 PM

Hound of the Town

OCT 27 | 3 PM

Boo Bash

OCT 27 | DUSK

Drive-In Movie

NOV 30 | 7 PM

Light Up the Town

DEC 1 | 12 PM

Holiday Parade | Santa & Christmas on the Beach

JAN 1, 2019 | 1 PM

Polar Bear Plunge

