

Mayor Mike Benton

January 3, 2022: Started out 2022 with a snowstorm. Ready for a snowball fight on the pier!





February 2022: Reopened the section of boardwalk that was damaged from remnants of Hurricane Ian in October 2021.



Mayor Mike Benton

March 2022: Upgraded the audio/visual equipment in the Council Chambers. Upgrades include web conferencing equipment, a PTZ camera, and connections to existing equipment.





April 2022: Planted a tree in memory of Councilwoman Jane Hagen.





Mayor Mike Benton

May 2022: Hosted the groundbreaking ceremony for Calvert Library Twin Beaches Branch.



May 2022: Hosted a ceremony to rename Sunrise Garden to the Mark R. Frazer Sunrise Garden in honor of former Mayor Mark R. Frazer.





Mayor Mike Benton

May 2022: A new entrance was installed to the town-owned parking lot on Bay Avenue just north of 5th Street.



June 2022: Closed 5th Street between Bay Avenue and Chesapeake Avenue



Mayor Mike Benton

October 2022: Mayor Benton spoke to WUSA9 about the effects the Town of North Beach may encounter from a strong strom. Mayor Benton explained that there are vulnerable sections of the town that encounter coastal flooding, in addition to flooding due to storm water runoff.

October 2022: Contractor completed a sidewalk survey and then repaired sidewalks to remove trip hazards throughout the town. The trip hazards were grounded down to a smooth surface that is ADA compliant.







Mayor Mike Benton

November 2022: Mayor Benton and Town Council members were sworn in at a ceremony at Town Hall.



Councilman Gregg Dotson

Councilman Paul Troncone Councilwoman Lauren Kabler Mayor Mike Benton Councilman Ken Wilcox

Councilwoman Mary Healey Councilman Mickey Hummel



CALVERT LIBRARY TWIN BEACHES BRANCH

Carrie Wilson, Calvert Library Executive Director

Projected opening is late winter or early spring of 2024.



The new Calvert Library Twin Beaches Branch is coming along nicely! The next phase of work will be to install the beams that support the roof. Once it is under-roof in late spring 2023, work will begin on the interior.

May 24, 2022 Groundbreaking Ceremony



We are looking forward to all this new building will bring to the community-meeting and study spaces, a makerspace with technology new to Calvert Library. The library is almost four times as large as the current branch and we hope to have a ribbon cutting in Spring of 2024.

June 1, 2022 Construction began.



Check out the library website for more updates as the project continues. Thank you for your patience during the construction process! The library is eager to get community input on some of the "extras" that will be available at the new library; a survey will be coming soon from the library seeking residents' feedback.

December 7, 2022 Construction progress.



The view from the 3rd floor terrace is spectacular! We are looking forward to being your neighbor! Additional information, time-lapse construction video and online photo album: https://calvertlibrary.info/about-us/locations/new-twin-beaches-branch/.

March 14, 2023 View from the 3rd floor terrace.



CALVERT LIBRARY BOOKMOBILE



The Calvert Library Bookmobile parked in North Beach on the first Saturday of each month and provided wi-fi access, computers and printing, library card services, crafts to go, wheelchair lift and more!



DEPARTMENT OVERVIEW

DEPARTMENT OF PUBLIC WORKS









Project began September 2022 and was delayed due to equipment availability. Project completion is expected by May 2023. Received MDE grant to go toward upgrades that include two 15 hp stormwater pumps and state-of-the-art control panel. 5th Street/Bay Avenue is a main drainage area for 80+ acres (40 acres outside of town) and often becomes flooded during periods of heavy rainfall. Upgraded pumps are expected to remove stormwater at a much faster rate and help with flood mitigation in this area.







Compound Flood Action Plan

BayLand Consultants and Designers, Inc. was chosen to conduct an indepth assessment of all town-related flooding issues and to develop a Compound Flood Action Plan. Data collection, field work and compiling resident input was completed in 2022 Received MDE grant to go toward the Compound Flood Action Plan. A draft report is expected from BayLand April 2023.

DEPARTMENT OF PUBLIC WORKS



iamGIS Geo-Asset Management

Department of Public Works staff is utilizing a new GIS system which maps the infrastructure of the town. The system allows staff to view, edit and update items related to infrastructure from iPads while in the field. The user-friendly system also allows for documentation of tasks that were performed, including scheduling routine maintenance-type jobs on a recurring basis. The system is very user friendly and has proved to be a great asset and a useful tool for the DPW staff.







Building Fire at DPW

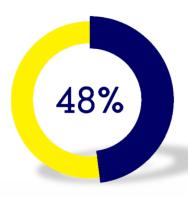
On the evening of December 29, 2022, multiple fire departments quickly responded to a building fire at DPW and were able to contain the fire to the garage area of the building. The building was boarded up, a claim was filed with the town's insurance company, LGIT, and cleanup work began.

WATER AND SEWER

The Water and Sewer Department implemented Muni-Link. This new program includes an online customer portal that allows residents to review and/or receive their bills, review usage history and make payments online. We are diligently looking for ways to keep improving and are always willing to take feedback from our customers.



If every American household used eBills and online bill pay, it could reduce solid waste in U.S. landfills by more than 800,000 tons a year and help curb the release of greenhouse gases by 2.1 million tons, according to Javelin Strategy and Research. This could also save an estimated 18.5 million trees a year!



492 out of **1,028** customers are registered for the online customer portal.



New door hangers to provide an additional means of communication with customers.





powered by 🔷 MUNI-LINE



the CONVENIENCE of RECEIVING VIEWING PAYING YOUR BILL ONLINE No more waiting for the mail. Make your life easy by receiving your bill online. Our e-Bill is a secure way to receive and view your bill online. By enrolling in e-Billing, you'll conveniently receive an e-mail when your bill is ready for viewing online. Say goodbye to paper bills and hello to convenience.

○ JUNE 2022

Work with Muni-Link to migrate data from existing system

JULY 6, 2022

Go Live Date with New Muni-link

JULY 22, 2022

Customers Began Setting Up Online Customer Portals in Muni-Link

JULY 29, 2022

Quarterly Water Bills Processed in New System and Mailed to Customers

TREASURER



Net assessable real property base increased from \$270,443,751 on July 1, 2021 to \$276,810,631 on July 1, 2022



Minimum water usage remained at **4,000** gallons per quarter



The town's Constant Yield Rate of **0.5895** per **100** of assessed value was adopted



Minimum quarterly water and sewer bill remained at a rate of \$183.20.



Trash Rate: **\$414.00** annually





Critical Areas Grant: \$1,900



Healthy Living
Grant/Maryland Energy
Administration:
\$115,000 Total
\$115,000 Spent
\$0 Remaining



American Rescue Plant Act Funding: \$1,004,472

HIGHLIGHTS OF 2022 HEALTHY HOMES PROGRAM

This program is funded by the Maryland Energy Administration. Awards are determined by a third-party contractor working with MEA.









HELPED 14 HOUSEHOLDS

in Calvert County

- 5 in North Beach
- 2 in Lusby
- 6 in Chesapeake Beach
- 1 in Prince Frederick

OVER 1,556 HOURS

worked on these projects

- 3 marked for revisit in 2023 for HVAC
- 9 received new Water Heater
- 1 AC replaced with Energy Star unit

SAVINGS PER HOUSEHOLD

Savings ranged from \$224 to \$2,541 per year depending on services provided.

ENERGY BURDEN AVERAGE

Per household lowered by 1.77% which means cost of utility compared to income. Homeowners don't spend 1.77% of their income on electricity now. That's a great number!





PLANNING & ZONING



10
CONSTRUCTION
PROJECTS

Presented to Planning Commission



12
BOARD OF
APPEALS CASES
Presented



70
MISCELLANEOUS
ZONING PERMITS
Issued



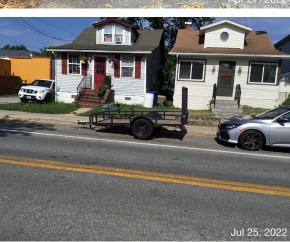
Started
COMPREHENSIVE
PLAN REVIEW

Hired Consultant to Assist

CODE ENFORCEMENT

Accessory structure	3
Business Inspection	34
Board of Appeals Notice	19
Dangerous tree or limbs	4
Exterior Structure Unsafe	1
Grading and Drainage	1
Numbering of Building	1
Protective Treatment	1
Rental Inspection	180
Trash/Rubbish	16
Unregistered vehicles, parking prohibited	7
Walkways, Paths, Driveways	1
Weeds/grass/plants	24















BEACH, BOARDWALK & WELCOME CENTER

New Waterfront Manager was hired just in time to start the 2022 beach season. Continued utilizing Click Tickets for beach pass purchases and validation.

New system was put in place to reduce the amount of wait time for town residents to gain access to the beach. Residents now go directly to the gates to present their beach pass to the Town Attendant on duty.





COMMUNITY CONSERVATION



Arbor Day

Tree City certification, native tree sapling giveaway and planting of Redbud Tree at Senior Center in honor of Councilwoman Jane Hagen.



SHA Pilot Mitigation Project

Completed at Wetlands Overlook
Park in November 2022. Garner
Exteriors planted 144 Native Trees,
shrubs and wildflowers in beds to
create buffer along wetland edge.
North Beach Nature Center was also
landscaped with project funds.



Demonstration Rain Garden

Made possible by Chesapeake Bay Trust Grant. Installed by volunteers and town staff at Wetlands Overlook Park. Slow the Flow Signage and Rain Garden dedicated in June 2022.



Owl Weekend in November 2022

Owl-O-Ween with live owls and guest Naturalist Mike Callahan at Town Hall and Owl Prowl hike at Wetlands Overlook Park trail.



Earth Day Everyday Celebration

At Mark R. Frazer Sunrise Garden in June 2022 with participation from Environmental, Flood and Tree Committees; Watershed Stewards; and North Beach House and Garden Club. A Sweet Bay Magnolia tree was planted.



North Beach Nature Center

Will be hub of Community Conservation events and programs. Internal displays with live animals, aquariums, kids' corner, birding, and science stations. Maryland Department of Nature Resources Community Parks and Playgrounds Program-Assisted Project. To open April 2023 to residents.

Staff Liaison to Town Businesses



Provide resources, grant funding opportunities and recommendations. Promptly respond to requests for information.



Promote the town as a destination in the interest of economic and tourist development



Encourage guests in town to dine and shop at local businesses while in town. Bundling: in a trip to North Beach, patrons can fulfill numerous motives (dinner and movie, music and wine, etc.)



Offer suggestions on awareness campaigns and marketing strategies, i.e., business table at Farmers' Market, First Fridays Specials and promotions, Small Business Saturday, Holiday Shopping



Share business posts on town Facebook page to promote businesses and increase their exposure and reach.



Maintain town business directory and interactive map with hyperlinks to business information for easy access for visitors. All accessible by scanning a QR code.

TOWN BUSINESSES





New name, same exceptional experience: June 2022



Opened: June 2022



Opened: October 2022 Ribbon Cutting: November 2022



Moved to the back of current building: December 2022



Opened: November 2022 Ribbon Cutting: January 2023

TOWN BUSINESSES





After 18 years in North Beach, closed November 2022



After 54 years in North Beach, announced summer 2022 that the would be closing.



Closed: December 2022



Relocated: December 2022

Outreach & Public Relations

Communicate with town residents and the general public through electronic newsletters, text notifications, and digital and print media. Emergency notifications, town news, educational and awareness campaigns, press releases.









Sent out 314 email blasts to website subscribers









No Bullying signs at Callis Park



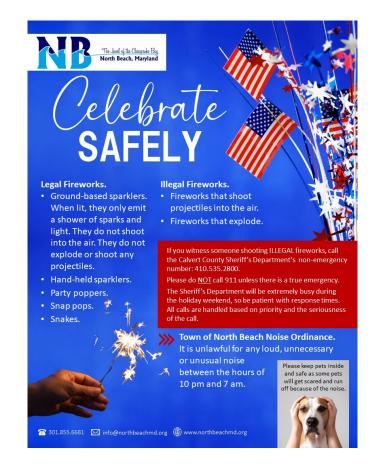
North Beach featured on NBC4



Proclamation for National Travel and Tourism Week from Calvert County Commissioners



Business Appreciation Week at Bayside History Museum



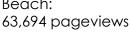
Celebrate Safely campaign

www.northbeachmd.org: Create and maintain content and calendar entries. Ensure functionality, cohesive appearance and ease of use.

Site Content / Top 5 Pages Visited in 2022



















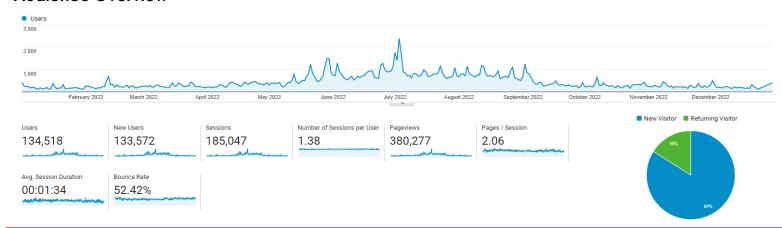


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Audience Overview



Social Media



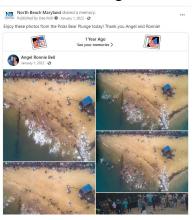
TOP 5 POSTS & REACH / 13,628 FOLLOWERS

REACH: 29,462March 24, 2022: Seeking Vendors for First Fridays



REACH: 18,005

January 1, 2022: Photos of Polar Bear Plunge



REACH: 15,367

March 17, 2022: Release of the 2022 Events Schedule



REACH: 14,517

April 29, 2022: First Fridays to Begin May 6, 2022



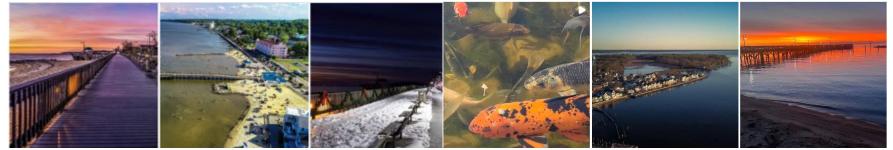
REACH: 14,512

August 6, 2022: City Sliders Coming Soon





4,721 FOLLOWERS



Polar Bear Plunge







For the 2022 Polar Bear Plunge, there were 30 sponsors and 212 plungers on a cold, rainy New Year's Day.

On February 15, 2022, Mayor Benton presented a check in the amount of \$9,348.69 to the Ladies of Charity, Calvert County from the net proceeds of the 2022 Polar Bear Plunge. This energetic group of ladies (and a few gentlemen) volunteered at the Polar Bear Plunge, sold pizza, baked goods and hot chocolate to raise funds for their organization. The Ladies of Charity have been serving those in need in the community for over 50 years.



Campfires on the Beach







First Fridays















• MAY 6. • JUNE 3

JULY 1 • AUGUST 5 • SEPT 2 • OCT 7

Rain date: MAY 13 Rain date: AUGUST 12







Farmers' Market every Saturday May 7 through October 22 from 8 am to 12 pm



















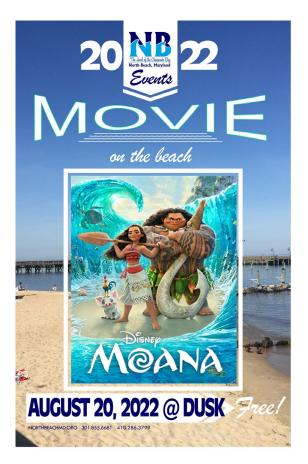
12th Annual DrinkMaryland on June 25, 2022



Movies on the Beach









Concerts on the Pavilion







End Hunger Dragon Boat Festival on August 27, 2022













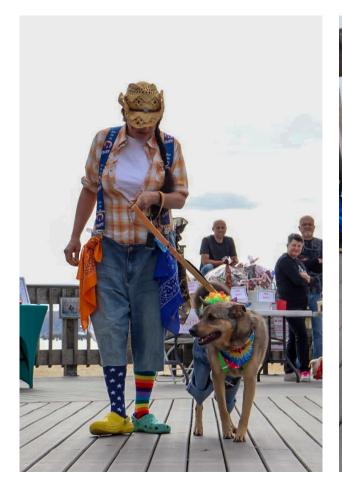
North Beach American Film Festival from September 16 – 18, 2022







Hound of the Town on October 30, 2022



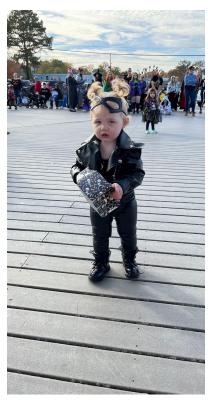






Boo Bash on October 30, 2022













Christmas at the Beach













