

NORTH BEACH

ECONOMIC DEVELOPMENT COMMITTEE MINUTES

North Beach Town Hall

August 28, 2019

In attendance: Lisa Payne, Norma Robertson, Mary Mayhew, Stacy Milor, Town Clerk, Gwen Schiada, Council Liaison, and Deborah Noyes (by phone)

Meeting was called to order at 7:02 PM by Deborah Noyes.

NEW BUSINESS

- 1) Artist Designed Banner Idea: Ms. Kathy Wolfstone was in attendance and gave an overview of an idea to the committee regarding "Artist Designed Banners". The City of Manassas does a yearly competition for their street banners and she believes this would be a wonderful idea for the Town of North Beach. She will get all the information from the City of Manassas and provide it to Stacy for review and she will provide it to the EDC Committee. The EDC Committee agrees with the idea and would like to move forward with this proposed idea for the banner project.

OLD BUSINESS

- 1) The Big Sit: Lisa Garrett informed the committee of her Fall Birding weekend October 12th – 13th. This is the 1st year for the event, so it will be a smaller event and hopefully grow each year.
- 2) Vacation Rentals/Business Update: A current VRBO owner approached the committee regarding partnering with all the North Beach VRBO owner's and businesses and putting together a "swag bag" or coupon booklet for clients staying in homes. The EDC will schedule a meeting with VRBO owners to discuss. Stacy will provide a list of current vacation rentals to Deborah and Gwen to invite to the meeting.
- 3) Calvert County sponsored Marketing Workshop Update: Gwen will follow up with Danita from Calvert County for a follow up meeting/workshop. Hopefully this workshop can be held in late October.
- 4) We need a Secretary. There were no takers on this position. Deborah and/or Gwen will continue to take notes and minutes and Stacy will fill in when she attends.
- 5) The meeting adjourned at 8 p.m.