



*The Jewel of the Chesapeake Bay*  
**North Beach, Maryland**

8916 Chesapeake Avenue | Post Office Box 99  
North Beach, MD 20714  
410.257.9618 | 301.855.6681  
[www.northbeachmd.org](http://www.northbeachmd.org)

**TOWN COUNCIL MEETING  
NORTH BEACH TOWN HALL  
DECEMBER 8, 2016  
7:00 PM**

- I. PLEDGE OF ALLEGIANCE
- II. ROLL CALL
- III. APPROVE AGENDA
- IV. APPROVAL OF MINUTES
  - a. Approval of minutes from the November 10, 2016 Town Council meeting
- V. SCHEDULED APPOINTMENTS
  - a. America in Bloom presentation from Green Street Gardens
  - b. Chesapeake Avenue Streetscape Presentation
- VI. PUBLIC SAFETY REPORT
- VII. REPORTS
  - a. Treasurer
  - b. Public Works Supervisor
  - c. Town Engineer
  - d. Code Enforcement
  - e. Marketing
  - f. Circuit Rider
- VIII. PUBLIC COMMENT
- IX. BOARDS AND COMMISSIONS

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Mark R. Frazer, Mayor

Council Members: Mike Benton Jane Hagen Mickey Hummel Randy Hummel Gwen Schiada Kenneth Wilcox



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- X. BUSINESS ITEMS
  - a. Election of Vice President of Council
- XI. ORDINANCES AND RESOLUTIONS
- XII. MAYOR AND COUNCIL REPORTS
- XIII. ADJOURNMENT
- XIV. EXECUTIVE SESSION IF NEEDED

All agendas are subject to change up until the time of the meeting

### **Upcoming Meetings and Events**

- a) December 14, 2016 – Economic Development Committee Meeting – 7 p.m.
- b) December 18, 2016 – Holiday Highlights Judging – 6:00 p.m.
- c) December 23, 2016 – Town Government Closes at 12 p.m.
- d) December 26, 2016 – Town Government Closed
- e) December 31, 2016 – New Year's Eve Party on the Pier (Ticketed Event) – 7:00 p.m.
- f) January 1, 2017 – Polar Bear Plunge – 1 p.m.
- g) January 5, 2017 – Work Session – 7 p.m.
- h) January 12, 2017 – Town Council Meeting – 7 p.m.

Mark R. Frazer, Mayor

Council Members: Mike Benton Jane Hagen Mickey Hummel Randy Hummel Gwen Schiada Kenneth Wilcox



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Minutes from the November 10, 2016  
Town Council Meeting  
7:00 pm

|                      |                        |                       |
|----------------------|------------------------|-----------------------|
| _____ Mayor Frazer   | X_____ Joanne Hunt     | _____ Rick Crump      |
| _____ Mr. Benton     | X_____ Stacy Wilkerson | _____ John Shay       |
| X_____ Ms. Hagen     | X_____ Donnie Bowen    | _____ Dawn Richardson |
| X_____ Mr. M. Hummel | X_____ John Hofmann    | X_____ Sgt. Naughton  |
| X_____ Mr. R. Hummel | _____ Richard Ball     |                       |
| X_____ Ms. Schiada   | X_____ Mr. Wilcox      |                       |

## **APPROVAL OF AGENDA AND MINUTES**

**MOTION** made by Ken Wilcox to approve the agenda with an amendment to remove the election of the Vice President of Council and place it on the December Council Agenda. Seconded by Mickey Hummel. All in favor. **Motion carries.**

## **SCHEDULED APPOINTMENT**

- a) Sustainable Maryland presentation by Veronica Owens: Ms. Owens discussed the process to apply for the designation.

## **SHERIFF'S DEPARTMENT REPORT**

In October 2016 the Sheriff's Department responded to 135 calls for service in North Beach. This is down from 178 calls in September 2016.

## **TREASURER'S REPORT**

Reporting Period: 9/1/2016 – 9/30/2016; Beginning Balance: \$523,202.58; Total Debits: \$268,411.85; Total Credits: \$309,406.01; Ending Balance: \$482,208.42. **MOTION** made by Ken Wilcox to accept the Treasurer's Report. Seconded by Jane Hagen. All in favor. **Motions carries.**

## **REPORTS**

Staff Reports: The following reports are attached: Public Works Department, Town Engineer, Code Enforcement and Waterfront Manager.

Mark R. Frazer, Mayor

Council Members: Mike Benton Jane Hagen Mickey Hummel Randy Hummel Gwen Schiada Kenneth Wilcox



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## **BUSINESS ITEMS**

### **ORDINANCES AND RESOLUTIONS**

- a) Ordinance No: 16-04: Budget Adjustment to FY17: **MOTION** made by Mickey Hummel to approve Ordinance 16-04. Seconded by Ken Wilcox. All in favor. **Motion carries.**

**MOTION** made by Randy Hummel to close the meeting at 8:00 p.m to enter into an Executive Session to seek legal council advice. Seconded by Mike Benton. All in favor. Meeting adjourn.

Submitted:

Mark R. Frazer, Mayor

Stacy L. Wilkerson, Town Clerk

Mark R. Frazer, Mayor

Council Members: Mike Benton Jane Hagen Mickey Hummel Randy Hummel Gwen Schiada Kenneth Wilcox

- 1) Substantive grounds: If a foreigner claims to be a victim of torture, he/she is entitled to a substantive examination of his/her complaint. This examination is based on the facts and circumstances of the case, and the evidence submitted by the complainant and his/her lawyer and on the findings of the investigating and judicial authorities.
- 2) Proper to the remedy: Any remedy must be suited to the nature of the complaint, the nature and gravity of the violation, the needs of the victim, the interests of the community and the interests of the State. It must be proportionate to the gravity of the violation, the needs of the victim, the interests of the community and the interests of the State. It must be proportionate to the gravity of the violation, the needs of the victim, the interests of the community and the interests of the State.
- 3) To be an effective remedy: Any remedy must be effective in providing redress to the victim, restoring his/her rights and providing satisfaction to the victim and his/her family. It must be effective in providing redress to the victim, restoring his/her rights and providing satisfaction to the victim and his/her family.
- 4) Any remedy must be available to the victim, his/her family and his/her community. It must be available to the victim, his/her family and his/her community.
- 5) Any remedy must be available to the victim, his/her family and his/her community. It must be available to the victim, his/her family and his/her community.
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- 8) Any remedy must be available to the victim, his/her family and his/her community. It must be available to the victim, his/her family and his/her community.
- 9) Any remedy must be available to the victim, his/her family and his/her community. It must be available to the victim, his/her family and his/her community.

GENERAL NOTES & DETAILS  
LAYOUT PLAN (1st ST. TO 3rd ST.)  
LAYOUT PLAN (3rd ST. TO 7th ST.)  
SECTIONS  
BAY AVE CROSSWALKS PLAN

|   |                                   |
|---|-----------------------------------|
|  | ROV/P/L LINE                      |
|  | EX CURB & GUTTER                  |
|  | EX FENCE                          |
|  | EX STRUCTURE                      |
|  | EX UTILITY POLE                   |
|  | EX UTILITY POLE WITH STREET LIGHT |
|  | EX POLE LIGHT                     |
|  | PROPOSED CURB TO BE REMOVED       |
|  | NEW STREET LIGHT                  |
|  | TR                                |
|  | BRICK PAVING CROSSWALK            |

**VICINITY MAP**  
SCALE 1"=1000'

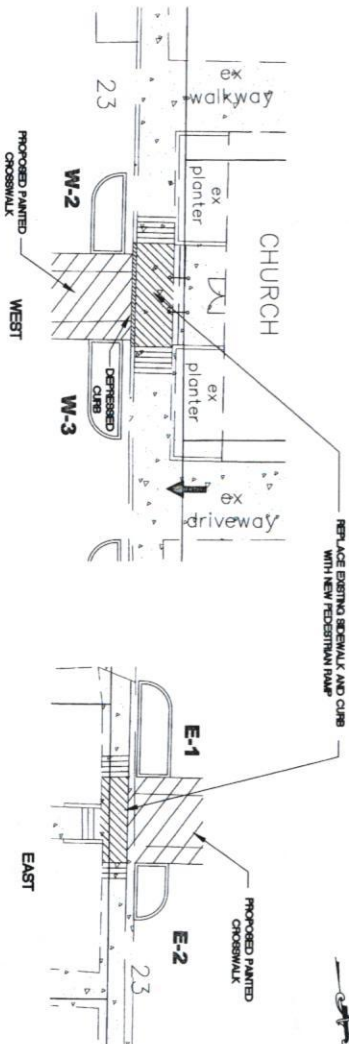


|  |   |             |       |
|--|---|-------------|-------|
| REVISIONS  | DATE  | DESCRIPTION | REV # |
| <p><b>John A. Hoffmann, P.C.</b><br/> <i>Civil Engineer</i><br/>         246 Marquette Ct. P.O. Box 2542<br/>         Prince Frederick, Maryland 20678<br/>         Phone: 410-555-5900 Email: jahoff@evnetwin.net</p> |   |             |       |
| PROFESSIONAL CERTIFICATION   | <p>I HEREBY CERTIFY THAT THESE DRAWINGS WERE PREPARED BY ME OR UNDER MY CLOSE PERSONAL SUPERVISION AND APPROVED BY ME, AND THAT I AM A duly LICENSED PROFESSIONAL ENGINEER IN THE STATE OF MARYLAND. DATE OF EXPIRATION: 12/31/2014</p> |             |       |
| SCALE  | AS NOTED  |             |       |
| <p>GENERAL NOTES &amp; DETAILS</p> <p>STREETSCAPE PROJECT<br/>         CHEESAPEAKE AVE<br/>         FIRST TO SEVENTH STREET<br/>         TOWN OF MORTGAGE<br/>         CALVERT COUNTY MARYLAND</p>                     |   |             |       |
| DATE   | DECEMBER 2014   |             |       |
| SHEET NO.  | 1 of 5  |             |       |



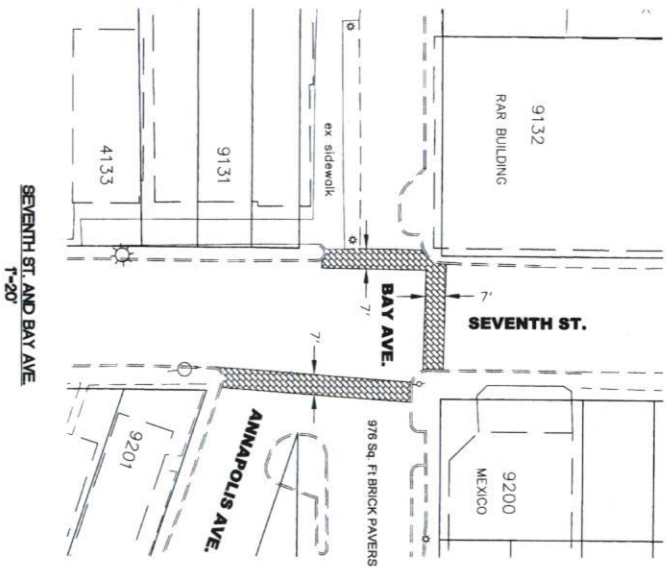
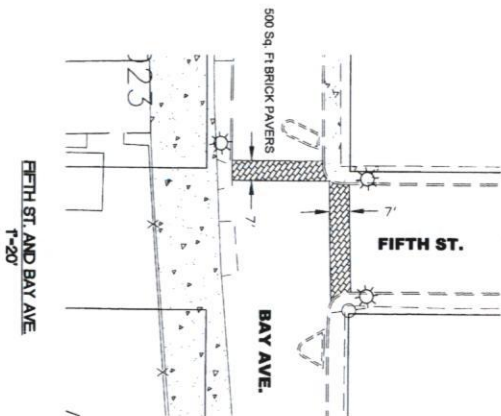
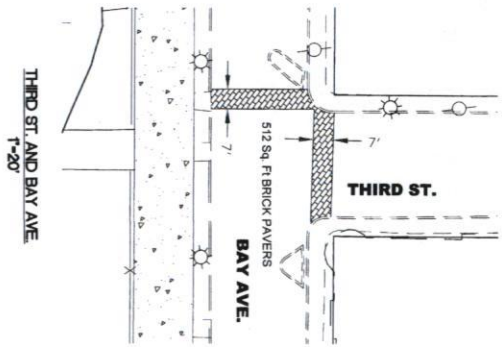


| WORK ITEM SCHEDULE ISLANDS |        |                  |               |         |
|----------------------------|--------|------------------|---------------|---------|
| ITEM                       | SAWCUT | PAVEMENT REMOVAL | CONCRETE CURB | TOPSOIL |
| UNIT                       | LF     | SY               | LF            | CY      |
| DESCRIPTION                |        |                  |               |         |
| W-1                        | 37     | 6.0              | 20            | 1.6     |
| W-2                        | 47     | 9.6              | 46            | 2.0     |
| W-3                        | 53     | 11.6             | 46            | 3.6     |
| W-4                        | 33     | 2.0              | 26            | 1.0     |
| W-5                        | 36     | 4.8              | 23            | 1.0     |
| W-6                        | 36     | 3.6              | 23            | 1.0     |
| W-7                        | 37     | 6.0              | 20            | 1.6     |
| W-8                        | 48     | 13.6             | 46            | 3.6     |
| W-9                        | 45     | 8.0              | 37            | 2.0     |
| W-10                       | 46     | 13.6             | 46            | 3.6     |
| W-11                       | 47     | 8.0              | 36            | 2.6     |
| W-12                       | 49     | 7.0              | 33            | 1.6     |
| W-13                       | 52     | 11.6             | 46            | 3.6     |
| W-14                       | 46     | 7.0              | 33            | 1.6     |
| W-15                       | 46     | 7.0              | 33            | 1.6     |
| W-16                       | 46     | 7.0              | 33            | 1.6     |
| W-17                       | 46     | 7.0              | 33            | 1.6     |
| E-1                        | 52     | 11.6             | 46            | 3.6     |
| E-2                        | 38     | 8.0              | 31            | 1.6     |
| E-3                        | 40     | 8.6              | 33            | 1.6     |
| E-4                        | 33     | 4.6              | 27            | 1.0     |
| E-5                        | 33     | 4.6              | 27            | 1.6     |
| E-6                        | 0      | 0.0              | 0             | 4.0     |
| E-7                        | 37     | 8.6              | 31            | 1.6     |
| E-8                        | 37     | 8.6              | 31            | 1.6     |
| E-9                        | 37     | 8.6              | 31            | 1.6     |
| E-10                       | 36     | 13.6             | 31            | 3.0     |
| E-11                       | 50     | 8.6              | 42            | 2.6     |
| E-12                       | 41     | 10.6             | 46            | 2.6     |
| E-13                       | 0      | 0.0              | 0             | 4.6     |
| E-14                       | 47     | 8.0              | 41            | 2.6     |
| TOTAL                      | 1,237  | 228.66           | 1,048         | 63.80   |



TYPICAL DETAIL  
CROSSWALK AT ST. ANTHONY'S  
T-10

| REVISIONS |  | DETAILS |  |
|-----------|--|---------|--|
| REV #     | DESCRIPTION  | DATE    | AS NOTED   |
| 1         | John A. Hofmann, P.C.<br>Civil Engineer<br>246 Harrison Ct. P.O. Box 2142<br>Prince Frederick, Maryland 20678<br>Phone: 410-355-5940 Email: johp@hofmann.net |         | STREETSCAPE PROJECT<br>FIRST CHESAPEAKE AVE<br>TOWN OF KENT<br>CALVERT COUNTY MARYLAND |
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| REVISIONS |  | DATE | DESCRIPTION |
|-----------|--|------|-------------|
| REV #     |  |      |             |
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|   |  |                     |
|---|--|---------------------|
| <b>John A. Hofmann, P.C.</b><br>Civil Engineer<br>246 Merrimac Ct. P.O. Box 2342<br>Prince Frederick, Maryland 20678<br>Phone: 410-535-5940 Email: jahofm@verizon.net |  | DATE                |
| PROJECT: BAY AVE CROSSWALKS PLAN<br>STREETSCAPE PROJECT<br>CROSSWALKS FOR SEVENTH ST.<br>FIRST TO SEVENTH STREET<br>TOWN OF NORTH BEACH<br>CALVERT COUNTY MARYLAND    |  | SCALE: AS NOTED     |
| PREPARED BY: JAH<br>CHECKED BY: JAH<br>DATE: 10/1/09<br>DRAWING NO.: 10-00000001  |  | DATE: DECEMBER 2009 |
| SHEET NO. 5 OF 5  |  |                     |

# Memo



## CALVERT COUNTY SHERIFF'S OFFICE TWIN BEACHES PATROL

Date: December 5, 2016  
To: Stacy Wilkerson  
From: Corporal Thomas S. Phelps  
Re: Sheriff's Office Report-North Beach

In November of 2016, the Sheriff's Office handled 143 calls for service in North Beach. This is up from the 135 calls in October 2016.

(In November of 2015, the Sheriff's Office handled 120 calls for service in North Beach.)

Call Breakdown for November 2016:

66 calls were self-initiated (patrol checks, follow-up investigations, etc)

77 calls were received by other means (citizens, alarm companies, etc)

Of the 143 calls, we handled:

- 2 CDS Violations (2 Heroin) Closed by Arrest
- 3 DOP
  - Christmas Decoration at NB Boardwalk (Under Investigation)
  - Glass Door at NB Community Center (Closed by Arrest)
  - Christmas Decoration at NB Boardwalk (Closed by Arrest)
- 4 Theft
  - Bike from Outside of Bayside History Museum (Closed by Arrest)
  - Kayak from Behind Tan's Cycles (Under Investigation)
  - Jewelry from Residence on Chesapeake Ave (Under Investigation)
  - Safe from Residence on Bedford Dr. (Under Investigation)
- 1 Disorderly Arrest
- 1 Civil Marijuana Citation
- 2 DUI Arrests

**Breakdown of Dispatched/Self Initiated Calls**

|                         |                             |                         |
|-------------------------|-----------------------------|-------------------------|
| 911 Hang Up – 2         | Destruction of Property – 4 | Special Assignment – 2  |
| Abandoned Vehicle – 3   | Disorderly – 3              | Summons Service – 1     |
| Accident – 3            | Domestic – 4                | Suspicious Person – 5   |
| Alarm – 5               | Firearms Complaint – 1      | Suspicious Vehicle – 2  |
| Assist Motorist – 2     | Follow Up – 1               | Traffic Complaint – 4   |
| Assist Other Agency – 2 | Fraud – 1                   | Traffic Enforcement – 1 |
| Assist Sick – 3         | Intoxicated Person – 2      | Trespassing – 3         |
| Attempt to Locate – 8   | Mental Subject – 2          | Warrant Service – 1     |
| Burglary – 1            | Loud Party/Music - 1        |                         |
| CDS Violation – 1       | Parking Complaint – 1       |                         |
| Check Welfare – 3       | Patrol Check – 65           |                         |
| Conservor of Peace – 2  | Police Information – 4      |                         |

\*\*Note – The reportable incident totals on page 1 may differ from the dispatched totals on page 2. The breakdown on page 2 represents all calls dispatched/self-initiated by the sheriff's office. The totals listed on page 1 may be less due to factors the deputy learns upon arrival to the scene\*\*

# TOWN OF NORTH BEACH TREASURER'S REPORT

Reporting Period 10/01/2016- 10/31/2016

## **PNC Bank:**

|                                  |                    |                               |
|----------------------------------|--------------------|-------------------------------|
| Beginning Balance 10/01/2016     | \$ 482,208.42      |                               |
| Total Debits (+)                 | \$1,563,282.73     |                               |
| Total Credits (-)                | \$ 321,400.03      |                               |
| Ending Balance 10/31/2016        | \$ 1,724,091.12    | Last Year: \$1,245,274.16     |
| Investments (MLGIP/General Fund) | \$2,292,889.02     | Last Year: \$1,586,071.11     |
| (MLGIP/Sewer Capital)            | \$ 34,106.92       | Last Year: \$ 34,005.98       |
| (MLGIP/Water Capital)            | <u>\$ 7,450.92</u> | Last Year: <u>\$ 7,428.88</u> |
| Total Cash                       | \$ 4,058,537.98    | Last Year: \$2,872,780.13     |

## **Cash Receipts over \$7,500.00**

\$ 8,088.51- Dissen & Juhn refund (dredge project)  
 \$ 99,456.56- AAQ1FY17 Gambling revenue  
 \$ 70,000.00- Transfer from CC to General  
 \$ 235,524.00- ENR Draw  
 \$1,111,105.94- Calvert county Tax Payment (September 2016)

## **Cash Disbursements over \$7,500.00**

\$33,572.72- Payroll W/E 10/08/2016  
 \$33,044.57- Payroll W/E 10/22/2016  
 \$ 9,092.28- John Hofmann- Zoning Administrator  
 \$98,462.76- Comptroller of Maryland- 1<sup>st</sup> Quarter Resident Sheriff Patrol  
 \$16,865.99- Comptroller of Maryland (Flush Tax)  
 \$18,983.62- Southern Maryland Recycling- Trash Contract  
 \$24,377.58- Suntrust Bank- Notes #26 & #75  
 \$16,365.34- Town of Chesapeake Beach- Operation & Maintenance

To: Mayor Frazer and Town Council Members

From: Don Bowen DPW

Date: 12-7-2016

Subject: Monthly Report

The follow is a list of items the Public Works Department has been working on in addition to routine task.

- 1) Continued to work on streetscape project with Mr. Hoffman and town staff. Will give further update as business item.
- 2) Completed the upgrade to 9<sup>th</sup> street storm water pumping station. Installed rebuilt pump and new discharge assembly in wet well. Noticed run time after repairs were made decreased by 50%. Should be a good saving on electric being used at that location.
- 3) Public Works crew has been spending a good deal of time this month on leave pick up throughout town, also have been working on replacing stops signs.
- 4) Took advantage of the warm weather last week and performed routine flushing of the town water system. While doing this also check all hydrants for correct operation. Made a repair list for any that had problems. Went through and operated all valves on the water system.
- 5) Installed snow equipment on vehicles and checked operation of equipment. Performed any needed maintenance to equipment. Filled salt storage bin for upcoming season.
- 6) Update on sea wall on Atlantic Ave. Removed eighty feet of jersey barriers in area where settling had occur most. Found void from 8 to 15 inches deep in that area. Coming up with a repair plan and will address this area in the next few days. Will provide more information to Mayor and Council at meeting on Thursday night.

Please contact me with questions or concerns,

## MEMORANDUM

**TO: Mayor & Town Council**

**FROM: John A. Hofmann, P.E. Town Engineer & Zoning Administrator**

**RE: Monthly Report**

**DATE: December 2016**

The following is the status of activities that are being worked on:

### Living Shoreline Project & Flood Dike project

Construction on the Flood Dike is inactive until one easement is resolved and the revised wetlands permit is obtained from MDE & the ACOE. Environmental Concerns is working with the Agencies on the revised permit and is working with the one owner on the easement.

### Maryland SHA Rt. 261 SHA Upgrade Project.

We learned from the progress meeting with SHA on September 20<sup>th</sup> that the Preliminary Engineering is continuing. Present plans call for it to be completed in the Spring of 2017. Efforts are being made to identify wetlands and mitigation sites for stormwater and wetland impacts. Final design for construction bid documents and permitting can start in the Spring of 2017 after the completion of the Preliminary Engineering phase. The elevated walkway on the west side and a new south culvert are not included in the current design efforts. SHA recognizes that the potential for these items exists and efforts to apply for grant funding for the culvert and the walkway are planned for early 2017.

### Beach Dredge Project

We have applied for Federal and State permits so the waterway area can be dredged next winter and the sand that is removed can be used for beach fill. While permits are being processed, we are developing plans and specifications for bidding this fall.

### Pier Pavilion Project

We have now sent a letter to MDE explaining how the Pavilion Project can be approved under State Code Article 16-104 because initially MDE told us the project does not comply with the

State law. MDE is reviewing our submission and has not yet provided a formal response. If MDE accepts our justification, we will then submit for Federal & State permits.

Streetscape Chesapeake Ave

We will review with Council the current design at the December meeting,

Flooding Chesapeake Ave.

We are completing plans and specifications for a project to raise a portion of Chesapeake Ave from the front of Callis Park to 5<sup>th</sup> street that addresses the periodic flooding that occurs in this section.

**CODE ENFORCEMENT REPORT  
RESIDENTIAL AND BUSINESS INSPECTION**

|                 | TYPE   | ACTION | OUTCOME | COMME |
|-----------------|--|--------|---------|-------|
| <b>VEHICLES</b> | 1 truck and 3 cars removed from town right of ways |        |         |       |
|                 |  |        |         |       |
| <b>BOATS</b>    | 2 boats removed from town right of ways            |        |         |       |
|                 |  |        |         |       |
| <b>TRAILERS</b> | 2 trailers moved from town right of ways           |        |         |       |

|                              | ADDRESS        | ISSUES                | ACTION            |
|------------------------------|----------------|-----------------------|-------------------|
| <b>VIOLATION<br/>NOTICES</b> | 3903 1st       | deck/shed             | has started repai |
|                              | 3940 7th       | Fence/overgrowth      | Letter sent       |
|                              | 4012 6th       | trash/overgrowth      | forclosed dealing |
|                              | 3940 3rd       | debris/trash          | Letter sent       |
|                              | 4034 1st       | grass/house numbers   | Letter sent       |
|                              | 8916 Frederick | debris/trash          | letter sent       |
|                              | 4040 9th       | trash/overgrowth      | letter sent       |
|                              | 3936 7th       | trash/debris          | Letter sent       |
|                              | 8929 Erie      | trash/exterior Maint  | letter sent       |
|                              | 4023 5th       | trash/debris          | letter sent       |
|                              | 4019 9th       | trash/debris          | letter sent       |
|                              | 8916 Erie      | trash/debris          | letter sent       |
|                              | 3932 3rd       | exterior struct damag | on going possible |
|                              | 8820 Dayton    | construction debris   | letter sent       |
|                              | 8806 Dayton    | vehicles              | letter sent       |
|                              | 4005 2nd       | tree                  | letter sent       |
|                              |                |                       |                   |
|                              | 8917 Dayton    | trash/cars            | letter sent       |
|                              | 3932 7th       | trash/furniture       | letter sent/tagge |
|                              | 3944 7th       | fence                 | letter sent       |
|                              | 4012 7th       | dead tree             | letter sent       |
|                              | 4012 2nd       | shed damaged          | letter sent       |
|                              | 8807 Frederck  | sanitation            | letter sent       |
|                              |                |                       |                   |
|                              |                |                       |                   |
|                              |                |                       |                   |

# CODE ENFORCEMENT REPORT

## RESIDENTIAL AND BUSINESS INSPECTION

| RESIDENTIAL AND BUSINESS INSPECTION            |  |  |  |
|--|--|--|--|
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|  |  |  |  |
|  |  |  |  |
| 12 door tags for cars, trash, grass and leaves |  |  |  |
|  |  |  |  |

ADDRESS

P/F

## NOTES

no rental or business inspections completed this month\*\*

[illegible]

# MEMO

To: Mayor and Town Council  
 From: Dawn Richardson  
 Date: December 7, 2016  
 RE: Monthly Report



Below you will find the tasks I have performed and any insights that pertain to marketing and public relations for the Town of North Beach during the month of November 2016.

- Created advertisements for Bay Weekly, Twin Beach Players, Calvert County Visitor's Guide and Calvert County Times.
- Christmas on the Beach: Updated flyers and posters for this year's event. Distributed flyers to local elementary schools to be handed out to students. Purchased supplies and prepared for Light Up the Town, parade and Santa on the Beach.
- New Year's Eve Party on the Pier: Created graphics and banner to promote the party. Shared the details on social media and the town website. Created a link on the homepage of the website, online form and PayPal link so that tickets can be purchased directly from the website.
- Polar Bear Plunge: Designed the new Polar Bear Plunge logo for the 2017 t-shirt and promotional material. Updated forms and flyers for the event. Created a link on the homepage of the website, online registration form and PayPal link so that participants can register directly from the website. Contacted all previous plunge sponsors and town businesses about sponsoring the 2017 plunge. Followed up with sponsors regarding payment and logos.
- Promoted Small Business Saturday for town businesses.
- Continued to review the current town website to remove and reorganize to prepare for the website re-design. Attended virtual meeting with website host regarding the re-design. Discussed layout, overall look and home page links.
- Daily tasks: website (added New Year's Eve party and Polar Bear Plunge links to the home page, updated calendar entries, sent out News Around Town email blasts); Facebook (created posts to promote events and pertinent town information, shared posts from town businesses on North Beach Maryland page).

## UPCOMING EVENTS

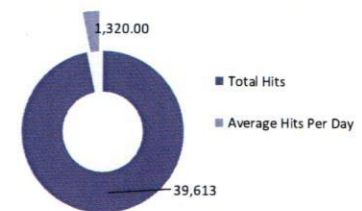
**DEC 31**  
**7 PM**

New Year's Eve Party on the Pier

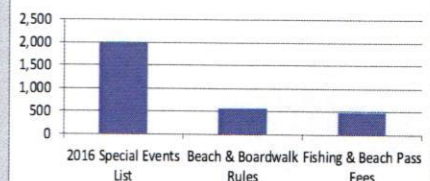
**JAN 1**  
**1 PM**

Polar Bear Plunge

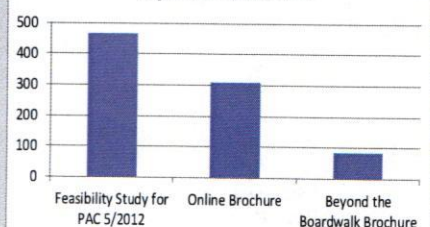
## WEBSITE HITS & DOWNLOADS



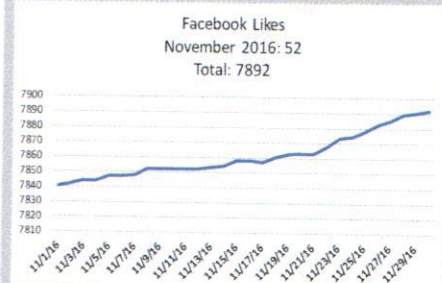
### After visiting homepage, top 3 pages visited



### Top 3 downloads



## FACEBOOK LIKES



# CIRCUIT RIDER

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MONTHLY REPORT – DECEMBER 2016

Veronica Owens

TOWN OF NORTH BEACH  
8916 CHESAPEAKE AVENUE, NORTH BEACH, MD 20714

# DECEMBER

## OVERVIEW

The period covered October and November was spent learning the priorities of the Town with the staff and council members.

### **PRIORITY 1: State Highway Administration**

Working along with John with the mission to improve the streets and highway with infrastructure to assist in storm water issues, allow for pedestrians and bikes while keeping in safe for all residents to travel.

**Meeting Dates:** 10.11.16; 10.29.16; 10.18.16; 11.10.16

Next Steps: Awaiting news on State Funding; awaiting announcement of next round of funding from State Highway Administration

### **PRIORITY 2: Arts & Entertainment District/Funding**

Feasibility of an Arts & Entertainment venue along with an Arts & Entertainment District

**Meetings Dates:** 11.03.16; 11.15.16; 12.06.16

Next Steps: Awaiting final feasibility study report; Meeting with Maryland Arts Council – December 20 on Arts & Entertainment District

### **PRIORITY 3: Maryland Sustainable Designation**

Presentation – 11.10.16

Kick-off Meeting 12.06.16 with Sustainable Maryland staff

Next Steps: Determine next steps for application towards the designation with the Councilwoman Jane and the Environmental/Green Team.

## **Grant Opportunities**

Grant Underway: Due Date January

**Sustainable North Beach:** This would be an initiative that we would launch to incorporate some of the sustainable programs in the Town. This would be a program to assist primarily homeowners under the median income to assist them with sustainable measures to improve their energy efficiency while lowering their energy bills. How it will work? A homeowner would fill out the application and pending eligibility would qualify for a Free Energy Audit. The Energy Audit would determine what things need to be completed in the home to lower the energy consumption. Seniors and Veterans would be the priority. The eligible items would cover free at no cost:

Furnace, Air Conditioning/window units, weatherization, attic insulation, refrigerator, stoves, water heater, washing machines and some health related issues in the home.

This program would be coordinated with the Code Enforcement staff.

## **Technical Assistance**

Met with the Executive Director of the Boys & Girls Club to discuss how to assist the organization with funding and resources. Next meeting is to assess existing funding to leverage additional resources/grants.

Next Meeting: December 13, 2016 at 1:00 pm