



The Jewel of the Chesapeake Bay
North Beach, Maryland

8916 Chesapeake Avenue | Post Office Box 99
North Beach, MD 20714

410.257.9618 | 301.855.6681
www.northbeachmd.org

**TOWN COUNCIL MEETING
NORTH BEACH TOWN HALL
July 10, 2014
7:00 p.m.**

- I. PLEDGE OF ALLEGIANCE**
- II. ROLL CALL**
- III. APPROVE AGENDA**
- IV. APPROVAL OF MINUTES**
 - A. Minutes from the June 5, 2014 Town Council Meeting
- V. SCHEDULED APPOINTMENTS**
 - A. Environmental Concerns Update on the Living Shoreline
- VI. PUBLIC SAFETY REPORT**
- VII. TREASURER'S REPORT**
 - A. May and June 2014
- VIII. REPORTS**
 - A. Public Works Supervisor
 - B. Code Enforcement Officer
 - C. Town Engineer
 - D. Waterfront Manager
- IX. BOARDS AND COMMISSIONS**
- X. BUSINESS ITEMS**
 - A. Bayfront Park Walkway Bids
 - B. Update on Accommodation Tax
 - C. Update on Wi-Fi along the waterfront

Mark R. Frazer, Mayor

Council Members: Mike Benton Gregory Dotson Gregory McNeill Randy Hummel Gwen Schiada Kenneth Wilcox



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XI. ORDINANCES AND RESOLUTIONS

- A. Resolution 14-02: A Resolution for the Application to the Community Legacy Program for the Construction of a Flood Dike on the North End of Town

XII. MAYOR AND COUNCIL REPORTS

XIII. PUBLIC COMMENT

XIV. CLOSED SESSION MEETING

XV. ADJOURNMENT

Upcoming Meetings and Events

- 1) All agendas are subject to change up until the time of the meeting.
 - a) Friday, July 11, 2014 – Campfire on the Beach – 7 PM
Saturday, July 12, 2014 – Concert on the Pavilion – 6 pm – US Army Band Downrange
 - b) Friday, July 18, 2014 – Ribbon Cutting – North Beach Dental – 5:00 p.m. to 7:00 p.m.
 - c) Saturday, July 19, 2014 – Movie on the Beach at dusk – “Dolphin Tale”
 - d) Wednesday, July 23, 2014 – Economic Development Committee Meeting – 7:00 PM
 - e) Thursday, July 24, 2014 – Planning Commission Meeting – 7:00 p.m.
 - f) Tuesday, August 5, 2014 – National Night Out – 6 to 8 PM on the Waterfront
 - g) Saturday, August 9, 2014 – Concert on the Pavilion – 6 pm “The Winstons”
 - h) Thursday, August 14, 2014 – Town Council Meeting – 7:00 p.m.
 - i) Saturday, August 16, 2014 – Movie on the Beach at dusk – “The Lorax”
 - j) Wednesday, August 27, 2014 – Economic Development Meeting – 7PM
 - k) Thursday, August 28, 2014 – Planning Commission Meeting – 7PM
 - l) September 11 – 13, 2014 – Maryland Municipal League Fall Conference in Annapolis, MD
 - m) Thursday, September 11, 2014 – Town Council Meeting – 7 PM

Mark R. Frazer, Mayor

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**Minutes from the June 4, 2014
Town Council Meeting
7:00 pm**

X____ Mayor Frazer
X____ Mr. Benton
X____ Mr. Dotson
X____ Mr. McNeill
X____ Mr. Hummel
X____ Ms. Schiada

X____ Joanne Hunt
X____ Stacy Wilkerson
X____ Donnie Bowen
X____ John Hofmann
X____ Richard Ball
X____ Mr. Wilcox

____ Buddy Jenkins
X____ John Shay
X____ Dawn Richardson
X____ Corporal Phelps

APPROVAL OF AGENDA AND MINUTES

- a) MOTION made by Randy Hummel to approve the agenda as submitted.
Seconded by Mike Benton. All in favor.
- b) MOTION made by Randy Hummel to approve the minutes from the May 8, 2014. Seconded by Greg Dotson. All in favor. Motion carries.

SHERIFF'S DEPARTMENT REPORT

- a) In May 2014 the Sheriff's Department responded to 189 calls for service in North Beach. This is down from 197 calls in April 2014.

TREASURER'S REPORT

- a) Treasurers Report: Reporting Period: 4/1/2014 – 4/30/2014: Beginning Balance; \$264,917.93; Total Debits: \$809,518.24; Total Credits: \$627,303.70; Ending Balance: \$447,132.47. MOTION made by Randy Hummel to accept this report as presented. Seconded by Ken Wilcox. Motion carries.

REPORTS

Staff Reports: Public Works Department, Code Enforcement, Town Engineer and Waterfront Manager are attached to this report.

Mark R. Frazer, Mayor

Council Members: Mike Benton Gregory Dotson Gregory McNeill Randy Hummel Gwen Schiada Kenneth Wilcox



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BUSINESS ITEMS:

- a) Bayfront Park Bids for Waterfront features: John Hofmann distributed a memo explaining the two bidders did not submit all the required items per the specifications. John Hofmann recommends the project bids be rejected and another solicitation be done. Motion made by Randy Hummel to reject the bids. Seconded by Gwen Schiada. All in favor. Motion carries.

ORDINANCES AND RESOLUTIONS:

- a) Ordinance 14-01: An Ordinance to amend the budget for fiscal year 2014 to allow for adjustments to several line items in the FY 2014 budget to the General, Sewer and Water Accounts. Motion made by Randy Hummel to approve the Ordinance and Budget Adjustments as submitted. Seconded by Mike Benton. All in favor. Motion carries
- b) Ordinance 14-02: Operating budgets for the General Fund, Sewer, Water and Capital Projects Fund for FY 2015. Motion made by Randy Hummel to approve the Ordinance and FY 15 Budget as submitted. Seconded by Gwen Schiada. All in favor. Motion carries.
- c) Resolution 14-01: FY 15 Fee Schedule: Motion made by Gwen Schiada to approve Resolution 14-01. Seconded by Randy Hummel. All in favor. Motion carries.

Meeting closed 8:00 pm on a Motion made by Randy Hummel to enter into Executive Session to obtain legal advise. Seconded by Ken Wilcox. All in favor. Motion carries.

Submitted:

Mark R. Frazer, Mayor

Stacy L. Wilkerson, Town Clerk

Mark R. Frazer, Mayor

Council Members: Mike Benton Gregory Dotson Gregory McNeill Randy Hummel Gwen Schiada Kenneth Wilcox

Memo



CALVERT COUNTY SHERIFF'S OFFICE TWIN BEACHES PATROL

Date: July 9, 2014
To: Stacy Wilkerson
From: Corporal Thomas S. Phelps
Re: Sheriff's Office Report-North Beach

In June of 2014, the Sheriff's Office handled 184 calls for service in North Beach. This is down from 189 calls in May 2014.

(In June of 2013, the Sheriff's Office handled 220 calls for service in North Beach.)

Call Breakdown for June:

95 calls were self-initiated (patrol checks, follow-up investigations, etc)

89 calls were received by other means (citizens, alarm companies, etc)

Of the 189 calls, we handled:

- 1 CDS Violations (Closed by Arrest)
- 2 DOPs
 - Vehicle Windshield Broken (Under Investigation)
 - Damaged Front Door (Closed by Arrest)
- 1 Burglary
 - TV Stolen from Residence (Under Investigation)
- 1 Theft
 - Windows Stolen from Business (Under Investigation)
- 1 Robbery (Closed by Arrest)
- 1 DUI Arrest

Breakdown of Dispatched/Self Initiated Calls

911 Hang up – 3	Fight – 1	Traffic Compliant – 4
Accident – 2	Follow Up – 5	Trespassing – 2
Alarm – 3	Found Recovered – 1	Warrant Service – 2
Animal Complaint – 1	Loud Party/ Music – 9	
Assist Motorist – 2	Missing Person – 2	
Assist Other Dept – 1	Patrol Check – 80	
Attempt to Locate – 15	Police Information – 7	
Burglary – 2 (1 Unfounded)	Protective Order – 3	
Check Welfare – 2	Robbery – 1	
Conservor of Peace – 1	Special Assignment – 3	
DOP – 2	Suicide Attempt – 1	
Disorderly – 5	Summons Service – 6	
Domestic – 2	Suspicious Person – 8	
Escort – 3	Suspicious Vehicle - 3	
Eviction – 1	Theft – 1	

****Note – The reportable incident totals on page 1 may differ from the dispatched totals on page 2. The breakdown on page 2 represents all calls dispatched/self-initiated by the sheriff's office. The totals listed on page 1 may be less due to factors the deputy learns upon arrival to the scene****

TOWN OF NORTH BEACH TREASURER'S REPORT

Reporting Period 5/01/2014- 5/31/2014

PNC Bank:

Beginning Balance 5/01/2014	\$ 447,132.47	
Total Debits (+)	\$ 178,643.72	
Total Credits (-)	\$ 451,985.96	
Ending Balance 5/31/2014	\$ 173,790.23	Last Year: \$ 425,203.11
Investments (MLGIP/General Fund)	\$ 2,134,586.47	Last Year: \$1,283,217.61
(MLGIP/Sewer Capital)	\$ 33,980.97	Last Year: \$ 33,960.84
(MLGIP/Water Capital)	<u>\$ 7,423.41</u>	<u>Last Year: \$ 7,419.02</u>
Total Cash	\$ 2,349,781.08	Last Year: \$1,749,800.58

CASH RECEIPTS OVER \$7,500.00\$

\$ 34,619.05- Calvert County Tax Payment, April 2014
 \$ 9,880.71- Water Bills- Audit #5186
 \$ 44,480.53- State of Maryland ACH Payment, May 2014
 \$ 9,644.72- Deposits- May 2014

CASH DISBURSEMENTS OVER \$7,500.00

\$ 25,618.64- Payroll- W/E 5/10/2014
 \$ 28,530.35- Payroll- W/E 5/24/2014
 \$ 46,852.73- Town of Chesapeake Beach- Installment 9/ENR
 \$ 90,000.00- SE Davis Construction-Fishing Platform/Pier Rehab
 \$ 8,300.00- Environmental Concern- Living Shoreline/ Walton Beach Reserve
 \$ 9,210.85- K & H Electric- Wetlands Overlook Trail Project
 \$ 10,725.00- Hercules Fence- Pump Sta. #2, Parking Lot #4
 \$ 14,832.00- Dunkirk Supply- Decking for Welcome Center Rehab
 \$ 17,464.54- John A. Hofmann- Jan/Feb./Mar. 2014 Services
 \$ 17,450.00- Kelly's Landscaping- Mulching/Flowers, FB-1, FB-23, P-1, P-2
 \$ 10,531.50- Southern Maryland Recycling- Trash Contract

**TOWN OF NORTH BEACH
TREASURER'S REPORT**

Reporting Period 06/01/2014- 06/30/2014
(Unaudited Report)

PNC Bank:

Beginning Balance 06/01/2014	\$ 173,790.23	
Total Debits (+)	\$ 534,017.35	
Total Credits (-)	\$ 419,494.15	
Ending Balance 06/30/2014	\$ 288,313.43	Last Year: \$ 734,918.04
Investments (MLGIP/General Fund)	\$2,134,674.48	Last Year: \$ 1,333,421.38
(MLGIP/Sewer Capital)	\$ 33,982.33	Last Year: \$ 33,963.00
(MLGIP/Water Capital)	<u>\$ 7,423.71</u>	<u>Last Year: \$ 7,419.53</u>
Total Cash	\$ 2,464,393.95	Last Year: \$2,109,721.95

CASH RECEIPTS OVER \$7,500.00

\$ 200,000 Transfer from MLGIP to General
\$ 13,314.60 Audit 5,222 Water/Sewer Billing
\$ 134,000 Transfer from MLGIP to General
\$ 43,760.15 Local Income Tax & Other (June 2014)

CASH DISBURSEMENTS OVER \$7,500.00

\$ 31,432.26- Payroll W/E 06/07/2014
\$ 34,743.55- Payroll W/E 06/21/2014
\$ 10,531.50- Southern MD Recycling
\$ 11,579.68- Idea Solutions
\$ 216,560.98- Town of Chesapeake Beach (ENR/WWTP Operations)
\$ 13,918.00- F & F Construction, Inc.

To: Mayor Frazer and Town Council Members

From: Don Bowen DPW

Date: 7-9-2014

Subject: Monthly Report

The following is a list of items the Public Works Department has been working on in addition to routine task.

- 1) Installed 400 feet of 15" storm drain pipe and 5 new inlets to correct drainage problems in the area of 8th and Chesapeake Ave to 9th and Bay Ave. Area has seem to improve greatly already and standing water seems to drain quickly now.
- 2) Continuing to work on Bay Ave pump station upgrade with John Hoffman. Upgrade will include two new non clog submersible sewage pumps. New discharge piping in wet well. Minor changes to existing control panel. Panel was upgraded recently and can be reused with new pumps. Station will also be equipped with a diesel emergency backup pump. This pump will handle total station flow in the event of power loss. Pump will also be able to assist the two new primary pumps in the event of high flows.
- 3) Have did a survey of the town streets and found second street is in pretty bad shape. Construction is almost complete in San Francisco project and would recommend repaving of 2nd street. The 2015 budget has money approved for repaving, and have estimated we can mill and repave 2nd street from Chesapeake to Greenwood.
- 4) Repaired two fire hydrants and put back into service.
- 5) Continuing to work on alleys throughout town, cleaning cutting grass and picking up debris.
- 6) Added surge stone to shoulder of roadway on 1st street between Frederick Ave. and Greenwood Ave. to protect roadway in that area from erosion. Getting estimates for replacing existing guard rail in the same area

- 7) Did quarterly cleaning of wastewater pumping station wet wells. This routine maintenance helps prevent problems at stations by removing built up grease and debris, which cause pump clogging and failure.

July 10th , 2014

Town Council Meeting

To: Mayor Frazer and Town Council members

Due to my full time position at WSSC/Louis Berger Group I will be unable to attend Town meeting this month. Thank you.

June 4,2014 thru July 10th,2014

Pending/ongoing issues;

Grass: Tagged 10 properties this month for grass. Most properties get cut after placing a door tag but some need to be posted with a notice of violation before compliance is met , which is the next step after a door tag. . It is usually the same properties each time that require Notices of Violation and most of the time it is either "For sale" , in foreclosure , abandoned , or a rental property. I specifically state in each Notice of Violation that the property will be abated by the Town at the person in responsible charge expense whenever needed so that one posting is all that's required for the grass cutting season.

Notice of Violations: 4

Hazardous Abatements: 2- properties on 1st St. which I will be having abated again probably this week. 1- property on 3rd St.. 1- property on 9th St.. Before and after photos taken on all.

Posted 2 vehicles parked in alleys with Tow Away cards. Posted a Tow Away card on an SUV on 3rd St. that had 2 flat tires for 2 weeks or more.

Contacted the contractor that had been working on a property on Greenwood Ave. that I mentioned last month that I thought may be a case of an unscrupulous contractor taking the money and running. After speaking with them , they promised to commence work the following weekend. And they did. Work is still going on there but all the construction material that had been in the yard was cleaned up , all excavated holes filled in and straw spread in back yard. I will be contacting them again this week for a follow up on the status of the work and estimated completion date.

Signed off on 1 miscellaneous permit.

Rental inspections for rental licenses are ongoing as well as business license inspections. All licenses issued are posted on ShoreScan now. Performed 19 rental inspections. There were 4 rental properties that failed inspection and re-inspection is needed/pending. There were 4 no shows. Scheduled rental inspections have picked up dramatically after reminders were sent out.

Respectfully Submitted,

Buddy Jenkins - Code Official /Enforcement

MEMORANDUM

TO: Mayor & Town Council
FROM: John A. Hofmann, P.E. Town Engineer & Zoning Administrator
RE: Monthly Report
DATE: July 2014

The following is the status of activities that are being worked on:

USACOE Wetland Revitalization Project

The Corps is continuing to work up their final engineering scope and costs that are needed for the agreement with the Town prior to starting design for the channels and culverts. A meeting was held with the Corps and SHA on June 13, wherein a number of coordination issues between the Corps, SHA and the Town Living Shoreline project were discussed so the Corps can continue their work to finalize their scope of work and budget for the Town Local Sponsor Agreement.

9th Street Flood Mitigation Project

Now that all the easements are worked out, we are working on finalizing the permit with the State. We are coordinating the Flood dike permit with the Living Shoreline permit as the Living Shoreline will create the mitigation areas that are needed to address the impacts from the flood dike.

New Fishing Platform and Renovations for Town Pier.

Work will now start in the fall under the SE Davis Contract as has been discussed.

Block 4 Parking Lot

The easement for the walkway on the RAR property is still unresolved pending USPS approval since part of the easement is on land they lease from RAR.

3rd Street Park

New bids for the concrete walkways were received on June 16, 2014 and require Council approval prior to proceeding with the low bid received. Two proposals for the pond work were received on May 28th. Neither of the bids complied with all of the Town's bidding

requirements. We are now preparing documents for a new Solicitation for the pond construction work. .

Living Shoreline Walton preserve

The U.S. Fish & Wildlife Foundation has awarded the Town a \$540,000 grant for the Living Shoreline Project at Walton Preserve. Environmental Concerns is proceeding with permit applications and planning for merging the construction of the Living Shoreline with the 9th St. Flood Dike project.

Zoning Ordinance & Map

The Planning commission is working on drafting changes to the Zoning ordinance and Map to be recommended to Town council.

Drainage & Roadway Projects

Public Works has completed the Storm drain in Block 5 between 8th & 9th Streets.

Design is completed and DPW will shortly start the work for curbing & sidewalk work in Dayton Ave. from 3rd St. to 5th St.

We are working on a design for a project to improve the drainage on the east side of Erie Ave. between First & Second Streets.

NORTH BEACH WELCOME CENTER

WATERFRONT REPORT

July 10, 2014

Revenue 4/28/13 to 7/7/2013 \$ 138,027.00
5/3/14 to 7/6/2014 \$ 148,338.00 + \$ 10,311.00 over last year **
** sewer overflow closed beach from 6/13 to 6/17 – this included weekend days and a loss of revenue of \$ 16,000.00 comparable to last year same period.

<u>Revenue Increase July 1 (6 days)</u>	<u>Out of County Adult</u>	<u>County Adult</u>
	\$ 5,757.00	\$ 81.00

<u>Guest Counts</u> 4/28 to 7/7/14		
<u>Visitors</u>	<u>Residents</u>	<u>Total</u>
<u>2013</u> <u>2014</u>	<u>2013</u> <u>2014</u>	<u>2013</u> <u>2014</u>
12,976 14,187	4,881 4,141	17,857 18,328

Zip Code Report

	<u>May</u>	<u>June</u>	<u>Total</u>
Prince Georges Co.	407	974	1,381
Calvert County	225	429	654
Washington DC	199	350	549
Montgomery Co.	132	330	462
Anne Arundel Co.	112	244	356
Virginia (other)	85	211	296
Fairfax	81	207	288
Maryland (other)	73	179	252
Charles Co.	60	142	202
Alexandria	45	102	147
Arlington	28	74	102
Baltimore City	21	33	54
St. Mary's Co.	15	47	62
Springfield	6	9	15
Falls Church	1	3	4

(Zip Code Count is per family, not per person.)

_Richard Ball, Waterfront Manager

Welcome Center: 410.286.3799

Home: 410.286.3988

Cell: 410.474.4516

rball@northbeachmd.org , humphrey72357@comcast.net

Memo

To: Mayor Frazer & Town Council
From: John Hofmann, Town Engineer,
CC: Don Bowen, Stacy, Wilkerson, Joanne Hunt,
Date: June 10, 2014
Re: Walkway bids
3rd Street Park & Sculpture Garden

On June 16, 2014 the Town received four bids for walkway construction for the 3rd Street Park and Sculpture Garden. A summary of the bids received is attached. The work included in these bids is for the installation of 5100 s.f. of walkways with the Town supplying the concrete at no cost to the Contractor. The base bid is for exposed aggregate concrete. The bids included an alternate for stamped concrete walkways.

Town staff recommends the exposed aggregate walks as the additional cost for stamped concrete does not provide any benefit to the park that justifies the higher cost.

The lowest base bid was submitted by Atlas Concrete Services Inc. (ACSI) for \$22,450.

The Town requested quotes from two major suppliers of concrete (Chaney Enterprises & Howlin, Inc.) The low concrete price was submitted by Howlin, Inc. for \$97.96 per c.y. or a total of \$9,796.00 for the 100 c.y.s required for the project.

If the contract is awarded to ACSI, the cost of the walkways will be \$32,246. using the Howlin low bid for the concrete.

The previous low bid received on May 5, 2014 for exposed aggregate walkways was \$39,810 which price included the cost of concrete.

The line item budget for walkways in the most recent cost estimate from CPH is \$40,000.

Town staff and I recommend the Town approve contracts with ACSI and Howlin, Inc for the walkways in the park. Please contact either Don Bowen or myself if you have any questions on the information provided above.

CONCRETE WALKWAY CONSTRUCTION
3RD STREET PARK SCULPTURE GARDEN
TOWN OF NORTH BEACH

BID RESULTS JUNE 16, 2014

BASE BID

6" Exposed Agg. Walk 4100 s.f.
4" Exposed Agg. Walk 1000 s.f.

qty. unit

BIDDER

unit price	Amount	unit price	Amount	unit price	Amount	unit price	Amount
CONSOLIDATED CONST. & ENG. GERMANTOWN		MD. PAVING & SEALING ANNA P. JENNET		RICH SAUNDERS GERMANTOWN		ESPIRITA PAVING, INC WOODBRIDGE, VA	

Total Base Bid

84,508

28,050

22,450

35,650

ALTERNATE BID

6" stamped walkway 4100 s.f.
4" stamped walkway 1000 s.f.

TOTAL ALTERNATE BID

98,670

-

32,650

44,115

ADDENDUM

NO

YES

NO

YES

ATTENDED: DAVE Mc DANIEL
JOHN HOFMANN

MARSHA STINER

Stacey Wilkerson

From: Ankerbrandt, Karen [Karen.Ankerbrandt@parsons.com]
Sent: Monday, July 07, 2014 9:18 AM
To: Stacey Wilkerson; Mark Frazer
Cc: lisapay@comcast.net; bamhellyer@hotmail.com
Subject: EDC Meeting Notes for June Meeting
Attachments: EDC Meeting Notes--June 2014.docx; Discussion with La Plata Town Manager and Bob Hellyer.docx; WiFi Demo Presentation.pdf; WiFi Demo Review in Detail-Lisa Payne.docx

Mark/Stacey,

Here are the EDC Meeting Notes as well as details of the WiFi Demo presentation and follow up. Based on this information the EDC is not recommending that North Beach go forward with the WiFi demo.

Karen L. Ankerbrandt

Talent Management Consultant

PARSONS, INC.

7110 Samuel Morse Drive

Columbia, MD 21046

443-430-8031 (Direct)

443-430-8211 (Fax)

karen.ankerbrandt@parsons.com

North Beach Economic Development Committee (EDC)

June 25, 2014 Meeting Notes

Town Hall

Call to Order

EDC:

Karen Ankerbrandt,
Lisa Payne,
Sharon Hall,
Judy Harger,
Paulette Peterson,
Norma Robertson,
Bob Hellyer

Town Council:

Gregory McNeil

Observer:

Kathy Brooks

Minutes

I. Meeting called to order at 7:10 PM.

II. WiFi Presentation

Mr. Fred Brechbiel Jr., President-CBay IT Services, made a presentation on municipal WiFi systems (power point presentation is attached). Mr. Brechbiel noted his internet service provider company (founded in 1996), Southern Maryland Internet (SMI) and affiliate, CBay IT Services (technological configuration support services) would be primary partners in establishing a municipal WiFi system.

CBay IT is currently working with Town of La Plata which currently has a public, municipal WiFi system with 14 access points (AP) in downtown La Plata.

Mr. Brechbiel provided a technical overview of the cloud-managed wireless system noting a 24/7 remote monitoring capability.

Mr. Brechbiel offered NB a free trial installation for 20 days for an AP site (with an approximate 200 feet radius) at the NB Welcome Center. The AP would be connected to the welcome Center Internet. If the Town wanted to maintain the WiFi AP site, there would be a fixed cost of \$3,500 for the first AP sight (with a three year license).

The system could be expanded, following a RF survey (\$1,500) of intended coverage area.

A second AP site fixed cost (with three year license) would be \$100 (being offset by the credit from the RF survey) and \$1,600 fixed cost (and three year license) for AP sites thereafter).

It was estimated that three AP s would be required to cover the beach area with an estimated fixed cost of \$6,700. There would be annual licensing fee of \$150 per AP starting in year four.

Mr. Brechbiel provided possible features ("splash page, pay vs. free access) and restrictions (user name/password vs. open access, limiting video streaming and live video sourcing) for a public, municipal WiFi system. He noted that his company could provide the technical management (for a fee) of the system. An alternative management option possibility might be found with TB Outreach Manager, Dawn Richardson.

Following the presentation, the EDC discussed the pros and cons of the establishing a municipal, public WiFi system. Two key areas discussed included:

- a. critical need for NB business involvement in the WiFi system (i.e., creation of the "splash" page messages for business marketing and promotion);
- b. determination of NB management requirements for the system.

EDC discussion was tabled so additional information could be obtained from Mr. Brechbiel and the Town Manager of La Plata and other sources. Subsequent information was obtained and the EDC concluded that it does **NOT RECOMMEND** that North Beach pursue a WiFi system at this time.

III. Review of Dr. Basu (Sage Policy Group) follow-on visits/meetings

EDC is pursuing dates (July 11th or 25th) for follow-on visits of Dr. Basu to meet with the Town Council, attend the Friday night Farmer's Market and visit local businesses, and possibly meet with town residents. The EDC will confirm dates in the next few days. The EDC has requested Dr. Basu to submit his draft report by August 31, 2014.

Meeting adjourned at 8:30 PM

Next EDC Meeting: Wednesday, July 23, 2014, 7:00 PM Town Hall

Notes Submitted: Bob Hellyer

To: Karen Ankerbrandt and Lisa Payne, EDC Co-Chairs

From: Bob Hellyer, EDC Secretary

Subject: June 26, 2014 phone discussion with Daniel Mears, La Plata Town Manager regarding WiFi network.

Background:

Mr. Mears is the Town Manager of La Plata, Maryland (pop. 9,000) and was involved in the establishment (2010) and operations of a WiFi network for central La Plata business area. He indicated that the original idea (2007) came from the Town Council and was considered as a "priority". The town has formed a partnership with the Charles County Public Library (CCPL) in La Plata to provide daily management and oversight of the WiFi network. The initial cost outlay was approx. \$50,000 in 2009-2010 with an annual recurring cost of \$10,000 for 14 access point system.

Details:

The system is accessed by approx. 2,800 persons/monthly. Mr. Mears believes people use the WiFi in order to save time/cost on their individual (personal) data plan (almost all are I-Phone, Android devices).

There is a "splash" page which is primarily a "Welcome to La Plata" message and users are made to click through the "splash" page to get WiFi access.

The system does not/not promote or support business development. There is no business marketing or promotion activities and La Plata businesses have not expressed any interest in doing so.

There is no e-mail tracking or mining. The system can be used to retrieve broad information on users connected to the WiFi i.e., how many people connected, what did they do when connected (sending emails, watching movies, listening to music, etc.).

The WiFi system uses same control settings (porn, gambling) that CCPL uses.

There are no limitations on band-width use.

La Plata police force is connecting security cameras at key AP/Nod sites.

Mr. Mears electronically provided four documents (attached):

- 2010 quotes on data and equipment;
- WiFi power point presentation;
- AP/Nod location agreement;
- La Plata-Charles County Public Library Agreement

North Beach Economic Development Committee was recently asked to review an initiative for Town WiFi. At first glance the idea has merit. Allowing tourists to access their laptops and tablets while wondering through town beyond the beach benefitting citizens, business owners and tourists. We met with Fred Brechbiel (CBaylt) at our June meeting who provided us with a productive demo of the WiFi product and shared with us the cost and facts regarding this initiative which we discussed and documented. At the end of the meeting we tabled a vote for recommendation in order to re-contact Fred Brechbiel with questions. He referred us to the Town Manager of La Plata to discuss his view of the benefits and costs of such system. The EDC followed up with the Town Manager of La Plata who provided us with detailed information including costs and description of services as well as opinions of whether the initiative was beneficial to either the business or citizens of the community. (Detailed notes are attached from the Town of La Plata as well as our meeting)

The EDC members believe that any initiative brought to its attention must meet a certain criteria in order to recommend expenditures from the Economic Development/Town funds to the Town Government. The criteria reviewed were which benefits such a system would provide to either the local citizens, businesses or economic climate of the Town of North Beach. Committee members initially envisioned tourists visiting local restaurants and spending money while they utilize their laptops or check on the local news on their tablets lingering over coffee or a glass of wine or citizens sitting on a shady bench catching up on work or social media. However, after careful review, the limited initial parameter that the system would reach does not allow this.

The initial cost of over \$3500 would only provide coverage to the Welcome Center Boardwalk area which would allow primarily beach visitors and tourists to access the WiFi itself. Mr. Brechbiel confirmed that this would primarily allow people in that immediate area to access the WiFi eliminating their need to access data packages on smartphone devices rather than encouraging visitors to visit our local restaurants, coffee shops, and other businesses encouraging them to spend money in these businesses while using laptops, Ipads, etc. In fact, very few people on the beach or boardwalk would utilize these devices. The other benefit that the EDC explored was to allow residents to access the WiFi from their homes or in the business district while running errands or spending time throughout the town.

In fact, this would require numerous additions of WiFi segments being added to the initial set up at the Welcome Center, which would multiply the initial cost of \$3500 by approximately 14 to include even the closest of businesses. After careful review of the facts and cost the EDC feels that the cost exceeds the benefits at this time. In addition we feel that the time and cost of managing such a system exceeds the time and resources of the Town in reflection of the cost.

Lisa Payne

Town of North Beach
Resolution 14-02

A RESOLUTION FOR THE APPLICATION TO THE COMMUNITY LEGACY
PROGRAM FOR THE CONSTRUCTION OF A FLOOD DIKE ON THE NORTH END
OF TOWN.

WHEREAS, The area in the vicinity of 9th Street between Bay Ave and Atlantic Ave experiences flooding several times a year. Flooding results from abnormal tidal action from the Bay. The resultant flooding inundates private properties and causes the Town to close portions of 9th Street and Annapolis Avenue.

WHEREAS, During Street closures, vehicular and emergency services access is restricted to about 40 homes in the area impacted by the tidal flooding. Over the past several years, the incident of tidal flooding has increased due to increased tidal fluctuations in the Bay.

WHEREAS, the Mayor and Council are committed to constructing a flood dike to reduce the impact of tidal flooding on the community,

NOW THEREFORE, BE IT RESOLVED, By the Mayor and Town Council of North Beach, Maryland, that the Town of North Beach make formal application to the Maryland Department of Housing and Community Development in the amount \$193,758 dollars in Community Legacy Program Funds for the purpose of building a flood dike along the north end of Town.

AND BE IT ALSO FURTHER RESOLVED, that this Resolution shall take effect from the date of its passage by the Town Council.

READ AND ADOPTED THIS 10th DAY OF JULY 2014.

By Order of the Town Council of
The Town of North Beach, Maryland

Mark R Frazer, Mayor

CERTIFICATION

I, hereby certify, as the duly appointed Clerk of the Town of North Beach, Maryland, that on the 10th day of July 2014 with ____ Aye votes and ____ Nay votes.

Stacy L. Wilkerson, Town Clerk